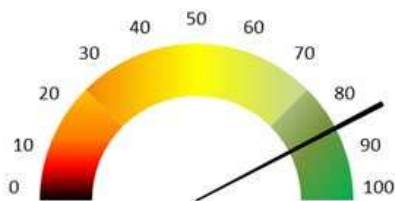


## CONSUMERS ENERGY FOR BUSINESS LET'S DO BUSINESS. TOGETHER



### Trade Ally Newsletter October 2017

Electric Incentives



85% Reserved

Natural Gas Incentives



86% Reserved

### Program year closing soon - get your applications in now!

As you can see in the savings gauges above we are getting close to hitting the program goals for 2017 and the program year end is less than 60 days away. Now is the time to get your projects finished and the final applications in the door before we shut down for the year.

Don't wait to get your applications in. The program fills up fast as we get to the end of the year and we don't want your customers to

Have you logged in to the Trade Ally Portal?

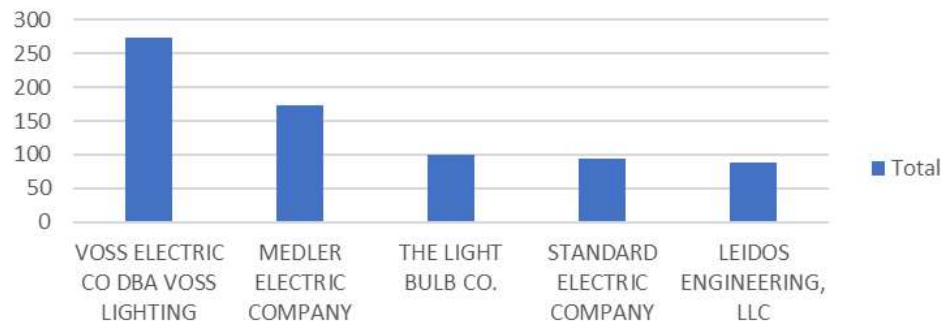
Have you checked out the new [Trade Ally Portal](#)? It's the place to find the latest information on the program and training schedule.

Contact your Trade Ally Advisor today to get your personal login information

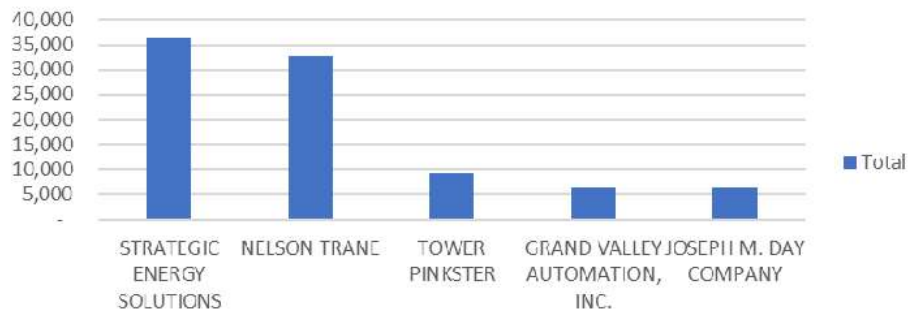
miss out on their rebate. If you have any questions, contact your Trade Ally advisor listed below.

## Top 5 Trade Allies

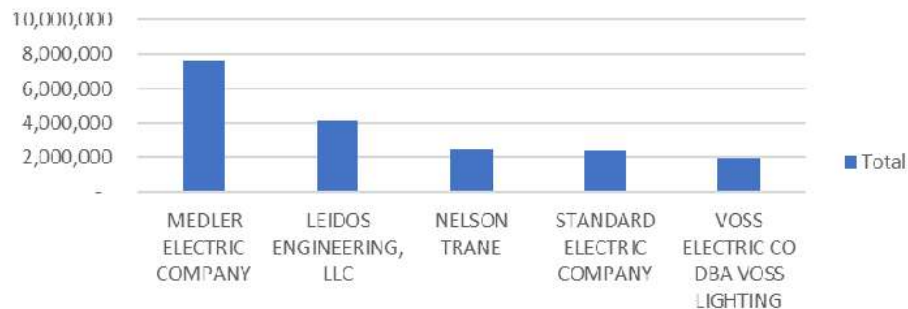
Top 5 Trade Allies - Paid Projects



Top 5 Trade Allies - Paid MCF Savings



Top 5 Trade Allies - Paid kWh Savings



## Trade Ally Rollout - Early Registration

Save the date - the 2018 Trade Ally rollout is scheduled for November 7th at DeVos Place in Grand Rapids and November 9th at the Lansing Center in Lansing. This year we will be rolling out new incentives, trade ally-only programs, and more. Join us for breakfast, meet our Made in Michigan manufacturers and learn about what's coming in 2018!

Early registration is open only to registered Trade Allies - sign up today to make sure you have a seat!

[Grand Rapids - November 7, 2017](#)

[Lansing - November 9, 2017](#)

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## Trade Ally Technical Training Schools

Keep on top of the latest trends in the industry with the training classes offered by the Business Energy Efficiency Program. You can find the most up-to-date listing of classes on the [Trade Ally Portal](#).

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### New Training Class - Boiler Operation, Maintenance and Safety

**NEW!** The Consumers Energy Business Energy Efficiency Programs announce our **first-ever Boiler Operation, Maintenance & Safety training** on Wednesday October 25th and on Thursday, October 26th, 2017. The goal of this course is to ensure a comprehensive understanding of commercial, industrial and utility boiler systems. Boiler inspections, operating controls testing and general troubleshooting tips will all be discussed as well as how the Consumers Energy Efficiency incentives can be leveraged to help your customers.

**8:00 am** Sign-in and continental breakfast

**8:30 am** Session begins

**11:30 am** Lunch and networking

**5:00 pm** Session concludes

#### **LOCATIONS:**

Wednesday, October 25

#### **Management Education Center- MSU**

811 W. Square Lake Rd.

Troy, MI 48098

Thursday, October 26

#### **Consumers Energy Efficiency Training Center**

3965 Okemos Rd

Okemos, MI 48864

**IMPORTANT NOTE:** Due to high demand, please limit sending two employees per company.

Click on ONE of the links to **REGISTER** for the Consumers Energy Boiler Operation, Maintenance & Safety training(featuring TPC Trainco).

[Boiler Operation, Maintenance & Safety Training- Troy Oct. 25th](#)

[Boiler Operation, Maintenance & Safety Training- Okemos Oct. 26th](#)

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## Trade Ally Bonus Programs

### **Boiler Tune-up Bonus**

The Boiler Tune-up Bonus pays \$150 for each level 3 space heating tune-up and \$250 for each level 6 process boiler tune-up performed to the participating Trade Ally. The program runs until Nov. 30, so schedule your tune-ups now and take advantage of the program.

### **Top Performer Bonus**

Boiler tune-ups are also eligible for a top performer bonus! Any trade ally who submits 20 or more tune-up applications will receive 4 premium tickets to a local sporting event. And on top of that the first two trade allies to bring in 10 new tune-ups (new customers who haven't gotten a tune-up rebate before) will also receive 4 premium tickets to a local sporting event.

### **2017 Trade Ally Bonus**

The 2017 Consumers Energy Business Energy Efficiency Trade Ally Bonus program started on Jun. 1. All projects that have paid incentives greater than \$1,000 between Jun. 1, 2017 through Nov. 30, 2017 will be eligible for a 2% bonus. For example, a project that received a \$150,000 incentive would be eligible for a \$3,000 bonus.

For more information on the bonus programs contact your Trade Ally Energy Advisor.

## Trade Ally Advisors

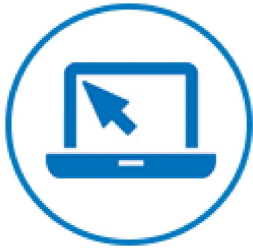
Western Michigan - Aaron Prince 616-633-8686  
Central Michigan - Gordon Plourde 517-375-0506  
Eastern Michigan - David Kirk 517-896-5830  
Northern Lower Michigan - Jim Minthorn 231-633-5467

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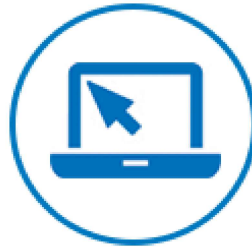
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877-607-0737

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