



CorrChoice GREIF

Mason, MI

The Challenge: CorrChoice, Mason Division of Greif specializes in manufacturing corrugated products. The company was using a lot of energy to keep the facility operating 24 hours a day, 7 days a week, 365 days a year. Since 1998, CorrChoice has committed to sustainable practices and environmentally conscious solutions, including checking their energy efficiency status. The recent checkup revealed some room for improvement.

The Solution: Consumers Energy showed CorrChoice how it could save energy, money and reduce its environmental footprint. Starting with behavioral changes, employees began to turn off lights when not in use. The company went even further to implement energy efficiency measures, such as replacing old light fixtures with new LED fixtures and installing an advanced IoT network lighting control system.

The Result: CorrChoice realized annual energy savings of 944,116 kWh, lowered their energy bills by more than \$84,000 annually, and received a rebate of \$114,782 from Consumers Energy.

Project Details

- **Upgrades:**
 - LED fixtures
 - Advanced IoT network lighting control system
- **Overall Incentive:** \$114,782
- **Annual Electric Savings:** 944,116 kWh
- **Annual Cost Savings:** \$84,121



Consumers Energy

Count on Us®

“[We would recommend working with Consumers Energy] absolutely in a heartbeat. We’re actually trying to push some of our sister companies to get involved in doing this also.”

David Lynch, Maintenance Supervisor
CorrChoice, Mason Division of Greif



Energy Savings in Action:

CorrChoice’s contribution to energy efficiency excellence made them eligible to apply for the annual Consumers Energy Project of the Year competition. The manufacturer’s ingenuity, innovation and dedication to creating an energy efficient environment that lowered energy costs and saved thousands of dollars, primed them to win first place in the Industrial category, which included statewide recognition and a \$15,000 award.

We are here to help

The biggest challenge in reducing energy use in your business is knowing where to start. Consumers Energy is here to help.

Have you asked for your rebate?

Visit ConsumersEnergy.com/startssaving and download the application or call **877-607-0737** to learn more.

The Business Energy Efficiency Programs team will guide you every step of the way to provide a simplified, hassle-free process.