



Buy Energy Efficient Products and Save Money at Checkout

We want to help your business save energy and improve your bottom line by replacing standard efficiency products with higher efficiency alternatives.

The Business Instant Discount Program makes energy efficient products available to businesses at a reduced price from participating distributors.

Instant discounts are available to the commercial, industrial and contractor markets at checkout.

Consumers Energy offers instant discounts, rebates, technical services and more to help businesses like yours become more energy efficient. Our team is here to walk you through the program requirements and available resources. Reach out to our program experts for specific measure qualifications.

Contact one of our program experts for more information:

Brandon Scott
East Michigan Energy Advisor
517-243-1070
Brandon.Scott@cmsenergy.com

Todd Loheny
West Michigan Energy Advisor
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Visit our website to find a participating instant discount distributor:
ConsumersEnergy.com/instantdiscount



Business Instant Discount Program

Food Service Measures

Natural Gas Measures

Maximum Discount:

Commercial Conveyor Oven

< 25 total conveyor width.....	\$345.00
> 25 total conveyor width.....	\$460.00

Steam Cookers*

5 Pan.....	\$1,725.00
6 Pan.....	\$2,070.00

Infrared Charbroiler.....\$950.00

Infrared Rotisserie Oven.....\$225.00

Infrared Salamander Broiler.....\$275.00

Infrared Upright Broiler.....\$750.00

Large Vat Fryer.....\$625.00

Pasta Cooker.....\$1,100.00

Dishwasher-Commercial*.....\$250.00

Dishwasher-Under Counter*.....\$50.00

Rack Oven Single.....\$920.00

Rack Oven Double.....\$1,840.00

Commercial Kitchen Ventilation.....\$0.40/CFM



Electric Measures

Maximum Discount:

Hot Holding Cabinets*

Half Size.....	\$275.00
Three Quarter Size.....	\$375.00
Full Size.....	\$600.00

Energy Efficient Ice Machine

< 500 lbs.....	\$100.00
500 - 1000 lbs.....	\$250.00
1001 - 1500 lbs.....	\$350.00

Commercial Glass Door Refrigerator*

< 15 cu. ft.....	\$50.00
15 - 30 cu. ft.....	\$75.00
31 - 50 cu. ft.....	\$100.00
> 50 cu. ft.....	\$125.00

Commercial Glass Door Freezers*

< 15 cu. ft.....	\$50.00
15 - 30 cu. ft.....	\$75.00
31 - 50 cu. ft.....	\$115.00
> 50 cu. ft.....	\$150.00

Commercial Solid Door Refrigerators*

< 15 cu. ft.....	\$50.00
15 - 30 cu. ft.....	\$75.00
30 - 50 cu. ft.....	\$75.00
> 50 cu. ft.....	\$125.00

Commercial Solid Door Freezers*

< 15 cu. ft.....	\$50.00
15 - 30 cu. ft.....	\$75.00
30 - 50 cu. ft.....	\$75.00
> 50 cu. ft.....	\$125.00

Steam Cookers*

3 Pan.....	\$1,000.00
4 Pan.....	\$1,250.00
5 Pan.....	\$1,500.00
6 Pan.....	\$1,650.00

Natural Gas and Electric Measures

Maximum Discount:

Combination Ovens

Electric.....	\$1,800.00
Natural Gas.....	\$1,500.00

Convection Ovens*

Electric.....	\$475.00
Natural Gas.....	\$250.00

Fryers*

Electric.....	\$150.00
Natural Gas.....	\$500.00

Griddles*

Electric.....	\$300.00
Natural Gas.....	\$350.00

Pre-Rinse Sprayers

Electric.....	\$35.00
Natural Gas.....	\$30.00

*Must be ENERGY STAR® or DLC listed or have an exception form approved.

Discount cannot exceed 100% of the product sale price.