



Buy Energy Efficient Products and Save Money at Checkout

We want to help your business save energy and improve your bottom line by replacing standard efficiency products with higher efficiency alternatives.

The Business Instant Discount Program makes energy efficient products available to businesses at a reduced price from participating distributors.

Instant discounts are available to the commercial, industrial and contractor customers at checkout.

Consumers Energy offers instant discounts, rebates, technical services and more to help businesses like yours become more energy efficient. Our team is here to walk you through the program requirements and available resources. Reach out to our program experts for specific measure qualifications.

Contact one of our program experts for more information:

Doug Sandberg
East Michigan Energy Advisor
517-247-1260
Douglas.Sandberg@cmsenergy.com

Todd Lohenry
West Michigan Energy Advisor
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Visit our website to find a participating instant discount distributor:
ConsumersEnergy.com/instantdiscount

Consumers Energy

Count on Us®



Business Instant Discount Program

Lighting Measures

Consumers Energy

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Lighting Measures

Maximum Discount:

Daylight Sensors.....	\$15.00	LED Trim Kit*	\$8.00
Exit Signs.....	\$7.00	LED Pin Based*	\$4.00
LED A-Series*	\$3.25	LED Tube*	
LED BR-Series*	\$8.00	2ft	\$2.00
LED Candelabra and Globe*	\$5.00	3ft	\$3.00
LED Lamp with Wi-Fi Controls*	\$4.00	4ft	\$4.00
LED MR16*	\$4.00	8ft	\$8.00
LED Omni Directional*	\$3.25	LED Wallpacks*	
LED PAR*	\$7.00	< 50 Watts.....	\$15.00
		50 - 99 Watts.....	\$30.00
		100 - 225 Watts.....	\$50.00
		≥ 226 Watts.....	\$100.00

**Must be ENERGY STAR® or DLC listed or have an exception form approved.
Discount cannot exceed 100% of the product sale price.*

