

## 2021 Trade Ally Boiler Tune-up Bonus

Earn cash rewards for assisting customers with Boiler Tune-ups. Scheduled and new to the program Boiler Tune-ups are eligible. The rewards will be provided to Trade Allies for final paid applications under the Consumers Energy Business Energy Efficiency Large Business Program.

To be eligible for this reward program, you must be a registered Consumers Energy Business Energy Efficiency Business Program Trade Ally who sells or services boiler systems for eligible commercial and/or industrial Consumers Energy electric and/or natural gas customers. See Eligibility section for additional details.

The performance rewards are based on the number of qualifying final paid applications from Aug. 1, 2021 through Nov. 30, 2021. See Table 1 and these Official Rules for additional details.

**Table 1: Reward Structure**

Category	Measures	Incentive + Bonus Total
Space Heating Boiler Tune-up Level 3	<b>HVAC / Boilers Controls: Tune-up</b>	\$500 per paid application
Process Boiler Tune-up Level 6	<b>HVAC / Boilers Controls: Tune-up</b>	\$750 per paid application

### Eligibility

Eligible participants in the Trade Ally Performance Reward Program must meet the following requirements:

**Performance reward eligibility requirements:**

- Be a Trade Ally who is authorized to transact business in Michigan and is in good standing with the *Consumers Energy Business Energy Efficiency Program*.
- Have a completed, signed Trade Ally enrollment application by Sept. 1, 2021, located [here](#).

## Official Rules

**Consumers Energy Business Energy Efficiency Program is offering cash rewards under the Business Energy Efficiency Trade Ally Reward Program to promote superior Trade Ally performance in the delivery of electrical and natural gas energy savings from Business Energy Efficiency projects completed by their qualifying customers and paid during the period Aug. 1, 2021 through Nov. 30, 2021.**

- These incentives cannot be combined with any other rewards offered by Consumers Energy Business Energy Efficiency Program. This Reward Program is subject to all applicable federal, state and local laws and regulations and is void outside Michigan and where prohibited.
- Compliance with *Consumers Energy Business Energy Efficiency Program Requirements*
  - Participants in the *Consumers Energy Business Energy Efficiency Trade Ally HVAC / Boilers Controls: Tune-up* Reward Program shall comply with these Official Rules all requirements, terms and conditions of the *Consumers Energy Business Energy Efficiency Program*, as set forth in the *Consumers Energy Business Energy Efficiency Program* incentive applications and related program documents.
- Program Effective Dates
  - Effective dates of the *Consumers Energy Business Energy Efficiency Trade Ally HVAC / Boilers Controls: Tune-up* Reward Program are Aug. 1, 2021 through Nov. 30, 2021. Submitted final project applications must be in final paid or final payment requested status by Nov. 30, 2021 and paid in the 2021 program year for the related measure to be counted in a given category.
  - 2021 Trade Ally **HVAC / Boilers Controls: Tune-up** Reward Program will be closed before Nov. 30, 2021 if/when the program energy savings goals are achieved, as determined within the sole discretion of Consumers Energy.
  - Final applications must be received after Aug. 1, 2021 and must be in final paid or final payment requested status before Nov. 30, 2021, to be included in the 2021 Trade Ally **HVAC / Boilers Controls: Tune-up** Reward Program. Final applications can be submitted by fax, mail or email. Mail to P.O. Box 1040, Okemos, MI 48864, fax to 877-607-0738, or email to [ConsumersEnergyBusinessSolutions@CMSEnergy.com](mailto:ConsumersEnergyBusinessSolutions@CMSEnergy.com) or by using the Online Application at [ConsumersEnergy.com/easyapp](https://ConsumersEnergy.com/easyapp). Consumers Energy is not responsible for any lost, incomplete, illegible or late final applications; any technical or mechanical malfunctions; or any human-processing errors.
- Project Count in Each Category
  - *Consumers Energy Business Energy Efficiency Trade Ally HVAC / Boilers Controls: Tune-up* Reward Program participants will receive credit for the total number of applications submitted in each category (Table 1) associated with completed and paid *Business Energy Efficiency Energy Efficiency* projects for which they are listed as the “Contracting Company” on final incentive applications. Note that only items that were invoiced for and associated with completed and paid projects will be counted towards that Trade Ally. Consumers Energy will determine in its sole discretion which items qualify per the program specifications.
  - For the project to be counted towards a Trade Ally for any project, the project’s final application must clearly indicate the name of the participating Trade Ally in the “Contracting Company” field.
  - Final applications must be in final paid or final payment requested status by Nov. 30, 2021 to be included.

- Performance Reward Payment / Trade Ally Ticket Bonus
  - Soon after Nov. 30, 2021, Consumers Energy will tally the number of applications in each category associated with each Trade Ally to determine the final award amount. Consumers Energy's determination of final counts in each category (Table 1) and eligible reward recipients will be final. Consumers Energy reserves the right to cancel, suspend and/or modify the Reward Program, or any part of it, if any fraud, technical failures or any other factor impairs the integrity or proper functioning of the Reward Program, as determined by Consumers Energy in its sole discretion. Consumers Energy, in its sole discretion, reserves the right to disqualify any entrant it determines to be violating the Official Rules.
  - The reward bonus will be capped at \$25,000 per registered Trade Ally.
  - The reward will be in the form of a check payable to the Trade Ally enrolled in the Trade **HVAC / Boilers Controls: Tune-up** Reward Program and named as the Contracting Company on completed and paid applications for Program Year 2021 *Consumers Energy Business Energy Efficiency Program* projects.
- Inspections
  - Consumers Energy reserves the right to inspect all participating Trade Allies' projects to verify sales transactions, compliance with program rules and accuracy of project documentation.
  - Any failed inspections will result in the Trade Ally being disqualified from this reward program.
  - A failed inspection is defined in the *Consumers Energy Business Energy Efficiency Program Policies and Procedures* manual.
- Tax Liability
  - Winners are solely responsible for all applicable federal, state and local taxes associated with the prize, and any other expenses associated with participation and the acceptance of the prize not specifically mentioned.
- Disclaimer
  - Consumers Energy reserves the right to modify the rules of the Reward Program for clarification purposes without materially affecting the rules of the Reward Program. Consumers Energy reserves the right to cancel this Reward Program at any time without obligation or prior notice. By participating, each entrant agrees to be bound by these Official Rules and the decisions of Consumers Energy, which shall be final.
- Waiver
  - By participating, entrants agree that Consumers Energy and all of its respective officers, directors, employees, shareholders, representatives and agents shall have no liability and will be held harmless for any liability, loss, injury or death to entrant or any other person, including, without limitation, damage to personal or real property, due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of prize or participation in this Reward Program.
- Promotion
  - In consideration for being awarded a prize, each winner will be deemed to have consented, without further notice, compensation or remuneration of any kind, to the use of the recipient's name and/or likeness in any and all advertising, promotions and other publicity conducted by Consumers Energy.
- Sponsor
  - Consumers Energy Company, One Energy Plaza, Jackson, Michigan 49201.