



## Buy Energy Efficient Products and Save Money at Checkout

We want to help your business save energy and improve your bottom line by replacing standard efficiency products with higher efficiency alternatives.

The Business Instant Discount Program makes energy efficient products available to businesses at a reduced price from participating distributors.

Instant discounts are available to the commercial, industrial and contractor customers at checkout.

Consumers Energy offers instant discounts, rebates, technical services and more to help businesses like yours become more energy efficient. Our team is here to walk you through the program requirements and available resources. Reach out to our program experts for specific measure qualifications.

Contact one of our program experts for more information:

**Doug Sandberg**  
**East Michigan Energy Advisor**  
**517-247-1260**  
**[Douglas.Sandberg@cmsenergy.com](mailto:Douglas.Sandberg@cmsenergy.com)**

**Todd Loheny**  
**West Michigan Energy Advisor**  
**517-512-0144**  
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Visit our website to find a participating instant discount distributor:  
[ConsumersEnergy.com/instantdiscount](https://ConsumersEnergy.com/instantdiscount)



## Business Instant Discount Program

## Miscellaneous Measures

Maximum Discount:

### Electric Products

Drinking Water Cooler Misers.....	\$50.00
Snack Vending Machine Misers.....	\$25.00
Night Covers.....	\$20.00
3-phase High Frequency Battery Charger:	
1 Shift.....	\$175.00
2 Shift.....	\$275.00
3 Shift.....	\$375.00

### Electric and Natural Gas Products

Clothes Dryer*	
Electric.....	\$90.00
Natural Gas.....	\$25.00

### Clothes Washer\*

Electric.....	\$70.00
Natural Gas.....	\$20.00

Programmable Thermostats...up to \$40.00

Wi-Fi Enabled Thermostats.....up to \$75.00

### Natural Gas Products

Steam Traps.....	\$75.00
Sash Stops.....	\$35.00

### Pool Cover

Automatic 400 - 10,000 ft<sup>2</sup>.....up to \$9,600.00

### Pool Cover

Manual 400 - 10,000 ft<sup>2</sup>.....up to \$4,800.00

## Lighting Measures

Maximum Discount:

Daylight Sensors.....	\$15.00
Exit Signs.....	\$7.00
LED A-Series*.....	\$3.25
LED BR-Series*.....	\$8.00
LED Candelabra and Globe*.....	\$5.00
LED Lamp with Wi-Fi Controls*.....	\$4.00
LED MR16*.....	\$4.00
LED Omni Directional*.....	\$3.25
LED PAR*.....	\$7.00
LED Trim Kit*.....	\$8.00
LED Pin Based*.....	\$4.00
<b>LED Tube*</b>	
2ft.....	\$2.00
3ft.....	\$3.00
4ft.....	\$4.00
8ft.....	\$8.00
<b>LED Wallpacks*</b>	
< 50 Watts.....	\$15.00
50 - 99 Watts.....	\$30.00
100 - 225 Watts.....	\$50.00
≥ 226 Watts.....	\$100.00

\*Must be ENERGY STAR® or DLC listed or have an exception form approved.

Discount cannot exceed 100% of the product sale price.

## HVAC Measures

Maximum Discount:

### Electric Products

Cogged V-Belts.....\$75.00

Ductless Air Conditioning Units.....\$50.00

RTUs.....up to \$785.00

### PTAC / PTHP

< 7kBtu/hr.....\$50.00

7kBtu/hr - 15kBtu/hr.....\$60.00

> 15kBtu/hr.....\$70.00

High-Performance HEPA Filters.....\$80.00

Non-HEPA Filters.....\$13.00

### Electric and Natural Gas Products

#### Tankless Water Heaters

Electric.....\$50.00

Natural Gas-Fired.....\$150.00

### Natural Gas Products

#### Tank-Style Domestic Water Heater

≤ 55 gal, ≤ 75 MBH, 0.64 UEF.....\$60.00

≤ 55 gal, ≤ 75 MBH, 0.68 UEF.....\$150.00

≥ 55 gal, ≤ 75 MBH, 0.80 UEF.....\$50.00

≤ 140 gal, > 75 MBH.....\$275.00

#### Furnace

92- 94.99% AFUE, <120kBtu.....\$225.00

92- 94.99% AFUE, ≥120kBtu.....\$275.00

≥95% AFUE, <120kBtu.....\$275.00

≥95% AFUE, ≥120kBtu.....\$350.00