

Custom Incentives

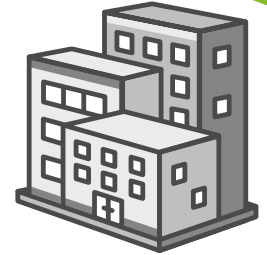
Energy savings for unique projects

Consumers Energy

Count on Us®

We have a wide variety of rebates available to help commercial and industrial businesses improve their building's energy efficiency. When the energy efficiency project you are considering is not listed in our standard rebates, we offer custom business solutions tailored to you.

Custom energy efficiency projects earn rebates based on verified electric or natural gas savings. The more energy you save, the more your company can earn in cash rebates.



Energy Efficiency Can Save You Money

Installing efficient equipment or implementing process improvements that reduce your energy use are easy ways to save money. Our custom business solutions can help lower your cost of operation even further by providing a rebate for your specific energy savings.

By improving the energy efficiency of your facility, you will:

- Improve your bottom line
- Shorten payback periods
- Lower energy costs
- Increase productivity
- Increase employee morale
- Decrease upgrade costs

Custom Energy Efficiency Rebates

Rebates are calculated based on the actual kWh or Mcf savings that your project provides during the first year of operation (12 months). Eligible projects must meet a payback between 1-8 years. Project incentives cannot exceed 50% of the total custom project cost for purchasing and installing energy efficiency measures. Qualifying projects can earn rebates of \$0.10 per kWh of electricity or \$12 per Mcf of natural gas saved.

Have you asked for your rebate?
877-607-0737
ConsumersEnergy.com/custom

What Qualifies

Many facility improvements can qualify for custom rebates, including:

- Complex compressed air
- Process controls
- Cooling
- Motors
- Refrigeration
- Process improvements
- Heat recovery



Not sure if your energy efficiency project will qualify? Our experienced energy advisors can help determine your project's eligibility.

How to Get Started

It's easy! You are just five steps away from receiving your rebate.

1. Submit a pre-notification application with energy savings calculations to the Business Energy Efficiency Program team for review and approval.
2. An energy advisor will contact you to review documentation requirements and provide technical assistance to make sure your project qualifies.
3. We will verify project eligibility and estimated energy savings to determine the reservation amount.
4. We may perform project site visits to verify the energy use before and after the installation.
5. After project completion and inspection, the Business Energy Efficiency Program team will mail you a rebate check.



We are here to help

Contact us early in the process, as project pre-notification is required for custom rebates. To help your project succeed, our energy advisors are ready to assist you with any questions you may have.

Have you asked for your rebate?

Visit ConsumersEnergy.com/custom and download the application or call **877-607-0737** to learn more.