



# Candra's Grooming Company

Kentwood, MI

**The Challenge:** Candra's Grooming Company is a small Kentwood business specializing in all kinds of four-legged grooming needs. Since she started her company in 2018, Candra Escobar has been delivering professional grooming services to all types of cats and dogs. The pet grooming business is an energy intensive one, and Candra was looking for a way to reduce her electric costs while becoming more sustainable.

**The Solution:** A preferred Consumers Energy contractor, called a Trade Ally, performed a walk-through of Candra's Grooming Company to create a proposal for energy-efficient lighting. Candra's Grooming Company accepted the proposal to install over 40 new LEDs. This made the workspace brighter and saved money – all without disrupting any furry business.

**The Result:** The energy savings from the new lighting freed up more money for reinvestment into business supplies, and Candra hopes the savings will enable her to open a second location in Rockford through her sustainable business choices.

## Project Details

- **Upgrades:**
  - Swapped out more than 40 fluorescent lights for LEDs
- **Overall Incentive:** \$743.44
- **Annual Electric Use Reduction:** 3,766 kWh
- **Annual Cost Savings:** \$551



**“Overall, it was a really good experience. They came in and did a walk-through before they swapped out the lighting. We had to work so they even worked around the dogs being here.”**

Candra Escobar, Owner  
Candra’s Grooming Company



## Energy Savings in Action:

By partnering with Consumers Energy, Candra put a \$743.44 in incentives to work by replacing over 40 fluorescent lights with energy saving LEDs.

## Start your Energy Efficiency Journey

**The biggest challenge in reducing energy use in your business is knowing where to start. Consumers Energy is here to help.**

The Small Business Energy Efficiency Program is specifically tailored for Consumers Energy electric business customers. Small business customers can receive an energy efficiency

plan to upgrade lighting and refrigeration technology at an affordable price by working with a strong network of preferred contractors, called Trade Allies. The program offers quick project completion with minimal disruption to your business accompanied by attractive incentives. Trade Allies handle everything from start to finish, so participation is easy.

### Get Started Today

Visit [ConsumersEnergy.com/smallbusiness](https://ConsumersEnergy.com/smallbusiness) to submit a contact form or call us at **877-607-0737**.