

Consumers Energy Business Energy Efficiency Bonuses (as of August 31, 2022)

| Bonus Name | Description | Combined with other Bonuses? | Fuel Type | Bonus Recipient | Bonus Cap | Opt-in | Start Date | End Date | Link to Official Rules |
|--|---|--|------------------|------------------------|-----------------------|---|---------------|---|---|
| Quality Application Bonus | A per app bonus for PDF or online application. Bonus depends on the incentive amount. | Yes, all except 2021 missed applications | All | Trade Ally (only) | N/A | A form must be included with the pre-application | Feb. 21, 2022 | Nov. 30, 2022 | https://ce.tradeonly.com/wp-content/uploads/2022/03/Quality-Bonus-Final03212022.pdf |
| Manufacturing 10% Bonus | Can only be used once per facility location. Can be used on missed 2021 applications. For heavy and light industrial customers. | Yes, all eligible bonuses | Electric only | Customer | \$20,000/project/site | A voucher must be included with the pre-notification application or the final application | May 1, 2022 | Nov. 1, 2022 | https://ce.tradeonly.com/wp-content/uploads/2022/04/Manufacturer-10-Bonus-Final-04282022.pdf |
| K-12 School 22% Bonus | The bonus will automatically apply to all K-12 school applications when the primary business type "School (K-8)" or "High School" is selected on the application. | Yes, except missed 2021 applications and Manufacturing 10% Bonus | All | Customer | No | Not required | May 1, 2022 | Nov. 1, 2022 | https://ce.tradeonly.com/wp-content/uploads/2022/04/22-in-2022-K-12-School-Bonus-Final-04282022.pdf |
| Buy USA 15% Bonus | The bonus is intended to ease the burden of supply chain and inflation issues. | Yes, all except the Buy MI Bonus and Missed 2021 App Bonus | All | Customer | \$20,000/project/site | An affidavit must be submitted for the qualifying product(s) with the pre-notification application or the final application | May 30, 2022 | Nov. 30, 2022 | https://ce.tradeonly.com/wp-content/uploads/2022/05/Buy-USA-15-Rules-and-Affidavit-2022.pdf |
| Missed 2021 Application 20% Bonus | Get a 20% bonus on the final incentive amount for any qualifying 2021 final application. | Manufacturing 10% Bonus only | All | Trade Ally/ Contractor | No | A form must be included with the final application | June 15, 2022 | Nov. 30, 2022 | https://ce.tradeonly.com/wp-content/uploads/2022/06/2021-Applications_Contractor-20-Bonus-Final.pdf |
| Fall Opt-in 30% or 20% Tiered Bonus | Get a 30% bonus on final application received by Sept. 15 or get a 20% bonus on final applications received by Oct. 31. | Yes, all except Missed 2021 and Tune-up Bonuses | All | Trade Ally/ Contractor | \$20,000/project/site | A form must be included with the final application | Aug. 15, 2022 | 30% by Sept. 15, 2022 20% by Oct. 31, 2022 | https://ce.tradeonly.com/wp-content/uploads/2022/08/TA-Contractor-Opt-In-Bonus-Final-08052022.pdf |
| Boiler Tune-up Bonus | Get a per application bonus. Level 3 is \$500 and Level 6 is \$1,000. | Quality Application Bonus only | Natural Gas only | Trade Ally only | \$25,000 per TA | Not required | Aug. 15, 2022 | Nov. 30, 2022 | https://ce.tradeonly.com/wp-content/uploads/2022/08/Boiler-Tune-up-Bonus-Final.pdf |
| Chiller Tune-up Bonus | Get a per application bonus. TU201b gets \$500 and TU201c gets \$1,000. | Quality Application Bonus only | Electric only | Trade Ally only | \$25,000 per TA | Not required | Aug. 31, 2022 | Nov. 30, 2022 | https://ce.tradeonly.com/wp-content/uploads/2022/08/Chiller-Bonus-Final_08312022.pdf |