

# Consumers Energy Business Energy Efficiency Bonuses (as of June 15, 2022)

Bonus Name	Description	Combined with other Bonuses?	Fuel Type	Bonus Recipient	Bonus Cap	Opt-in	Start Date	End Date	Link to Official Rules
<b>Quality Application Bonus</b>	A per app bonus for PDF or online application. Bonus depends on the incentive amount.	Yes, all except 2021 missed applications	All	Trade Ally (only)	N/A	A form must be included with the pre-application	Feb. 21, 2022	Nov. 30, 2022	<a href="https://cetradecally.com/wp-content/uploads/2022/03/Quality-Bonus-Final-03212022.pdf">https://cetradecally.com/wp-content/uploads/2022/03/Quality-Bonus-Final-03212022.pdf</a>
<b>Tiered Opt-in Bonus</b>	Bonus paid based on when a final application is received.	Yes, all except 2021 missed applications	All	Trade Ally/ Contractor	\$20,000/project/site	A form must be included with the pre-application	Feb. 21, 2022	July 1, 2022	<a href="https://cetradecally.com/wp-content/uploads/2022/03/Tiered-Bonus-Final-02192022.pdf">https://cetradecally.com/wp-content/uploads/2022/03/Tiered-Bonus-Final-02192022.pdf</a>
<b>Manufacturing 10% Bonus</b>	Can only be used once per facility location. Can be used on missed 2021 applications. For heavy and light industrial customers.	Yes, all eligible bonuses	Electric only	Customer	\$20,000/project/site	A voucher must be included with the pre-notification application or the final application	May 1, 2022	Nov. 1, 2022	<a href="https://cetradecally.com/wp-content/uploads/2022/04/Manufacturer-10-Bonus-Final-04282022.pdf">https://cetradecally.com/wp-content/uploads/2022/04/Manufacturer-10-Bonus-Final-04282022.pdf</a>
<b>K-12 School 22% Bonus</b>	The bonus will automatically apply to all K-12 school applications when the primary business type "School (K-8)" or "High School" is selected on the application.	Yes, except missed 2021 applications and Manufacturing 10% Bonus	All	Customer	No	Not required	May 1, 2022	Nov. 1, 2022	<a href="https://cetradecally.com/wp-content/uploads/2022/04/22-in-2022-K-12-School-Bonus-Final-04282022.pdf">https://cetradecally.com/wp-content/uploads/2022/04/22-in-2022-K-12-School-Bonus-Final-04282022.pdf</a>
<b>Buy USA 15% Bonus</b>	The bonus is intended to ease the burden of supply chain and inflation issues.	Yes, all except the Buy MI Bonus and Missed 2021 App Bonus	All	Customer	\$20,000/project/site	An affidavit must be submitted for the qualifying product(s) with the pre-notification application or the final application	May 30, 2022	Nov. 30, 2022	<a href="https://cetradecally.com/wp-content/uploads/2022/05/Buy-USA-15-Rules-and-Affidavit-2022.pdf">https://cetradecally.com/wp-content/uploads/2022/05/Buy-USA-15-Rules-and-Affidavit-2022.pdf</a>
<b>Missed 2021 Application 20% Bonus</b>	Get a 20% bonus on the final incentive amount for any qualifying 2021 final application.	Manufacturing 10% Bonus only	All	Trade Ally/ Contractor	No	A form must be included with the final application	June 15, 2022	Nov. 30, 2022	<a href="https://cetradecally.com/wp-content/uploads/2022/05/Missed-2021-Applications_Contractor20-Bonus-Final.pdf">https://cetradecally.com/wp-content/uploads/2022/05/Missed-2021-Applications_Contractor20-Bonus-Final.pdf</a>