



Consumers Energy for Distributors

June 15, 2022

Extra \$1 on all LED Tubes

Dear Distributors,

We work and live in the same marketplace you do. We know that inflation and supply chain issues have led to a different working environment than we've ever seen before. In an effort to aid in these difficult times, we are **offering a \$1 bonus paid directly to our distributors on any size LED tube** sold to qualifying customers.

This offer is valid for **transactions dated June 15, 2022 through Oct. 15, 2022**. All tubes sold **must be installed by Dec. 15, 2022**. All other program rules apply. While we hesitated in making this decision since our incentives are already lucrative, we recognize staying ahead of inflation and helping Michigan businesses thrive in a difficult time is our ultimate goal.

Please let us know if you have any questions by contacting your Energy Advisor (see below) or our [BIDP inbox](#).

Kind regards,

The Business Instant Discount Program Team

Buy USA 15% Bonus

Last month we launched a Buy USA 15% Bonus. Business Instant Discount distributors are invited to offer an extra 15% instant discount on USA made products sold by distributors (bonus will not be applied if the current discount exceeds the measure MSRP).

An affidavit must be filled out, submitted, and approved BEFORE the

transaction occurs, to ensure the distributor's reimbursement.

[Click here for Official Rules and Affidavit.](#)

Distributor Energy Advisors

Business Instant Discount West MI - Doug Sandberg.....517-247-1260

Business Instant Discount East MI - Ben Donnelly.....517-614-6413

Your small changes can have a big impact on Michigan -
and this program is just one example.

BECOME A **FORCE OF CHANGE**

[Learn More](#)



Online



Email



877-607-0737

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