

2022 Tiered Opt-in Bonus

We would like to thank our Trade Allies and contractors for their continued support and participation in the Consumer Energy Business Energy Efficiency Program. To reward you for your hard work and to encourage the timely arrival of final projects, we are offering a special opt-in bonus to Trade Allies and contractors to help in the early identification of energy efficiency projects and apply for incentives on their customer's behalf.

This bonus will range from 30% - 10% based on projects with total electric and/or natural gas incentives for projects receiving more than \$10,000 in base incentives during the months of May, June and July 2022. This bonus is capped at \$20,000 per project/site. Previous/existing projects do not qualify. Only new reservations are eligible. Any projects previously applied for and cancelled, even if re-submitted will not qualify for this bonus. Complete the form on the last page to opt-in for the bonus. The bonus will not automatically apply.

Bonus structure

Tier 1: Final Application received by May 2, 2022	30% bonus paid to Trade Ally/contractor
Tier 2: Final Application received by June 1, 2022	20% bonus paid to Trade Ally/contractor
Tier 3: Final Application received by July 1, 2022	10% bonus paid to Trade Ally/contractor

Eligibility

Eligible participants submit a final application and follow the official rules to receive the Tiered Bonus for electric and/or natural gas incentives.

Applications must be submitted by a representative from the company listed as the Technical Contact/Contractor Information field of the PDF Incentive Application/Online Application. (Not submitted by an Energy Advisor, Consumers Energy customer, etc.)

Official Rules

Consumers Energy Business Energy Efficiency Programs is offering bonuses under the Business Energy Efficiency Programs for qualifying projects completed by their qualifying customers to receive a tiered bonus, based on the chart above and with a complete final application submitted before 11:59 p.m. on the date listed in the table above. No exceptions will be granted. The form on the last page must be submitted with the pre-application (if required) to be eligible for the bonus or final application, if a pre-application is not required.

- These bonuses can be combined with any other rewards and bonus programs offered by Consumers Energy Business Energy Efficiency Programs. Bonuses are subject to all applicable federal, state, and local laws and regulations and is void where prohibited.
- Compliance with Consumers Energy Business Energy Efficiency Programs requirements.

- Participants in the Consumers Energy Business Energy Efficiency Programs shall comply with these Official Rules requirements, terms and conditions of the Consumers Energy Business Energy Efficiency Programs, as set forth in the Consumers Energy Business Energy Efficiency Programs incentive applications and related program documents.
- All projects submitted to the Consumers Energy Business Energy Efficiency Programs must complete the form on the last page of this document to opt-in for the bonus and submit it with the pre-application (if required) or with the final application if a pre-application is not required, to receive the bonus. To be eligible to receive the bonus, the Final Application must be received on or before the date listed in the chart above to receive that tiered bonus. No exceptions.
- The opt-in form located on the last page of this document must be completed and submitted at the time of the pre-application (if required) or with the final application if a pre-application is not required to receive this bonus. No exceptions.
- Final Applications must be submitted on and/or before the date listed in the chart above to be included in the Tiered Opt-in Bonus payout.
- Final applications can be submitted through the Online Application at ConsumersEnergy.com/easyapp or by fax, mail or email. Mail to P.O. Box 1040, Okemos, MI 48864, fax to 877-607-0738, or email to ConsumersEnergyBusinessSolutions@cmsenergy.com. Consumers Energy is not responsible for any lost, incomplete, illegible or late Final Applications; any technical or mechanical malfunctions; or any human-processing errors.
- Bonus Payment
 - Bonuses will be calculated on the paid amount on the Final Application to the Trade Ally Company listed as the Technical Contact/Contractor Information field on the PDF Incentive Application/Online Application.
 - The Bonus will be paid to the Trade Ally/contractor company named in the application and with a matching opt-in form, located on the last page of this document. The Bonus will be in a separate check sent to the company.
 - Tiered Bonus will be closed before the dates above if/when the program energy savings goals are achieved, as determined within the sole discretion of Consumers Energy.
 - Consumers Energy reserves the right to cancel, suspend and/or modify this bonus if any fraud, technical failures, or any other factor impairs the integrity or proper functioning of the bonus, as determined by Consumers Energy in its sole discretion. Consumers Energy, in its sole discretion, reserves the right to disqualify any entrant it determines to be violating the Official Rules.
 - The bonus will be in the form of a check payable to Technical Contact/Contractor Information field listed on the Incentive Application/Online Application.
 - All bonuses will be paid at the conclusion of the Tiered Bonus offer.
 - A W-9 is required for payment and will need to be updated if the W-9 on file is older than 24 months or if the contractor business' contact information has changed.
- Inspections
 - Consumers Energy reserves the right to inspect all participating Trade Allies' and contractor's projects to verify sales transactions, compliance with program rules and accuracy of project documentation.
 - Any failed inspections will result in the Trade Ally/contractor being disqualified for the bonus.
 - A failed inspection is defined in the Consumers Energy Business Energy Efficiency Programs Policies and Procedures manual.

- Tax Liability
 - Payees are solely responsible for all applicable federal, state and local taxes associated with the payout.
- Disclaimer
 - Consumers Energy reserves the right to modify the rules of the bonus for clarification purposes without materially affecting the rules of the bonus offer. Consumers Energy reserves the right to cancel the bonus at any time without obligation or prior notice. By participating, each entrant agrees to be bound by these Official Rules and the decisions of Consumers Energy, which shall be final.
- Waiver
 - By participating, entrants agree that Consumers Energy and all of its respective officers, directors, employees, shareholders, representatives and agents shall have no liability and will be held harmless for any liability, loss, injury or death to entrant or any other person, including, without limitation, damage to personal or real property, due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of the Program.
- Inclusion
 - Only the commercial and industrial large business Incentive Application will be eligible for this bonus offer.
- Sponsor
 - Consumers Energy Company, One Energy Plaza, Jackson, Michigan 49201.



TIERED BONUS OPT-IN

We, _____ opt-in to the Consumers Energy Tiered Bonus
(Trade Ally/Contractor Company)

and agree to the official rules.

Click here to agree to the official rules.

Send this completed form with the pre-application PDF via mail, fax or email. Or upload this completed form to the "additional information" in the Online Application pre-applications.

Opt-in must be completed and submitted at the time of the pre-application (if required) or with the final application if a pre-application is not required to receive this bonus. No exceptions. Opting-in at any other time disqualifies the project.

Internal use only

Project Number: CE-22-