

Manufacturer 10% Bonus

In support of our Michigan based manufacturers, we are excited to offer a 10% bonus on any electric project completed to contribute to a clean Michigan future.

This is a 10% bonus for Michigan manufacturers who complete an electric project. The bonus will be calculated based on the paid incentive amount. Starting May 1, 2022, any new pre-notification application or new final application submitted to the Program with a final application submitted no later than Nov. 1, 2022, will be eligible. This bonus offer includes electric projects completed in 2021 that missed being submitted in the 2021 program year. Previous/existing projects submitted in 2022 do not qualify. Any projects previously applied for and cancelled, even if re-submitted will not qualify for this bonus. A bonus voucher must be submitted with the application. See the last page for the voucher. The Bonus will not automatically apply to manufacturer applications, the voucher must be submitted with the application and the primary business type of "Heavy Industrial" or "Light Industrial" must be selected on the application. This bonus can be combined with the Trade Ally Quality Bonus and Trade Ally Opt-in Tiered bonus. The bonus is capped at \$20,000.

Quick Facts
10% bonus on electric projects for manufacturers
Applications submitted May 1 – Nov. 1, 2022
No minimum incentive amount, missed 2021 applications are allowed
Can be combined with the Trade Ally Quality Bonus or Trade Ally Opt-in Tiered Bonus

Eligibility

Michigan manufacturers with an electric project, no minimum incentive amount, missed 2021 applications are allowed. Final application must be submitted by Nov. 1, 2022. One-time bonus per facility location.

Official Rules

Consumers Energy Business Energy Efficiency Programs is offering bonuses under the Business Energy Efficiency Programs for qualifying electric projects completed by qualifying customers to receive a bonus, with a complete final application submitted before 11:59 p.m. on Nov.1, 2022. No exceptions will be granted.

- This is a one-time voucher offer per facility only. Cannot be used on multiple projects at the same address. The voucher can be submitted with the pre-application or the final application.

- The manufacturing voucher must accompany the application at the time of submission to be eligible to receive this bonus.
- This bonus can be combined with other rewards and bonuses offered by Consumers Energy Business Energy Efficiency Programs.
- Bonuses are subject to all applicable federal, state, and local laws and regulations and is void where prohibited.
- Compliance with Consumers Energy Business Energy Efficiency Programs requirements.
- Participants in the Consumers Energy Business Energy Efficiency Programs shall comply with these Official Rules requirements, terms and conditions of the Consumers Energy Business Energy Efficiency Programs, as set forth in the Consumers Energy Business Energy Efficiency Programs incentive applications and related program documents.
- Final Applications must be submitted on and/or before Nov. 1, 2022 at 11:59 pm to be included in the 10% Bonus payout. No exceptions.
- Applications can be submitted through the Online Application at ConsumersEnergy.com/easyapp or by fax, mail or email. Mail to P.O. Box 1040, Okemos, MI 48864, fax to 877-607-0738, or email to ConsumersEnergyBusinessSolutions@cmsenergy.com. Consumers Energy is not responsible for any lost, incomplete, illegible or late Final Applications; any technical or mechanical malfunctions; or any human-processing errors.
- Bonus Payment
 - Bonuses will be calculated on the paid incentive amount for electric projects only, on the Final Application.
 - The bonus will be paid to the customer named in the application, unless the Third Party Payment Release is completed, then the Bonus will be paid to the authorized third party. The Bonus will be combined with the incentive and paid in a single check sent to the customer or authorized third party.
 - The bonus will be closed before the dates above if/when the program energy savings goals are achieved, as determined within the sole discretion of Consumers Energy.
 - Consumers Energy reserves the right to cancel, suspend and/or modify this bonus if any fraud, technical failures, or any other factor impairs the integrity or proper functioning of the bonus, as determined by Consumers Energy in its sole discretion. Consumers Energy, in its sole discretion, reserves the right to disqualify any entrant it determines to be violating the Official Rules.
 - A W-9 is required for payment and will need to be updated if the W-9 on file is older than 24 months or if the customers information has changed.
- Tax Liability
 - Payees are solely responsible for all applicable federal, state and local taxes associated with the payout.
- Disclaimer
 - Consumers Energy reserves the right to modify the rules of the bonus for clarification purposes without materially affecting the rules of the bonus offer. Consumers Energy reserves the right to cancel the bonus at any time without obligation or prior notice. By participating, each entrant agrees to be bound by these Official Rules and the decisions of Consumers Energy, which shall be final.
- Waiver
 - By participating, entrants agree that Consumers Energy and all of its respective officers, directors, employees, shareholders, representatives and agents shall have no liability and will be held harmless for any liability, loss, injury or death to entrant or any other person, including, without limitation, damage to personal or real property, due

- in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of the Program.
- Inclusion
 - Only the commercial and industrial large business Incentive Application will be eligible for this bonus offer.
 - Sponsor
 - Consumers Energy Company, One Energy Plaza, Jackson, Michigan 49201.

VOUCHER:

Take a screenshot and upload this with your application to get the 10% bonus.

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