

## 2023 A-Series Bonus Form

We would like to thank our distributors for their continued support and participation in the Consumers Energy Business Instant Discount Program. We are offering a \$0.50 bonus paid to the distributor for each qualifying A-Series sold.

Payment will follow the same process as the 2021 and 2022 TLED Bonus; the bonus payment will be added to each submission for the qualifying A-Series. Distributors have the option to keep the bonus for their company or pass it to their customer by deducting the bonus off their invoice. If the bonus is passed on to the customer, please leave a note in the Tool acknowledging the customer will get the bonus.

### Official Rules:

- Purchase date must be between 6/15-9/30. Any sales outside of the defined dates are not eligible for the bonus
- \$0.50 bonus paid to the distributor for each qualifying A-Series sold
- Product must be installed within 90 days of purchase date. Backstock does not qualify.
- Customers cannot be offered the discount if they are installing a direct replacement of the existing product. LEDs replaced by lower wattage LEDs do not qualify for rebate.
- The rebate also cannot exceed the MSRP. For example, we offer up to \$3.25 per A-Series, if the light costs \$2.50 the rebate is limited to \$2.50.
- Returned products must be reported by the Distributor through the Tool as a negative quantity to repay the rebate and bonus back to Consumers Energy.
- Living quarters for apartment complexes, independent-living senior communities, and condos do not qualify. Only common areas qualify for rebate.
- We will conduct pre and post inspections at random to verify the outlined rules are followed. Any failed inspections could result in the repayment of the rebate and the \$0.50 bonus.