

Consumers Energy Business Energy Efficiency Bonuses (as of July 2023)

Bonus Name	Description	Combined with other Bonuses?	Fuel Type	Bonus Recipient	Bonus Cap	Opt-in & Exclusions	Start Date	End Date	Link to Official Rules	Payment Frequency
Quality Application Bonus	A per app bonus for PDF or online application. Bonus depends on the incentive amount.	Yes, all except 2022 missed applications	All	Trade Ally (only) - Separate from Incentive Check	N/A	A form must be included with the pre-application & previously submitted applications do not qualify	2022	Nov. 30, 2023	https://cetradedlv.com/wp-content/uploads/2023/02/Quality-Bonus-Final-11222022.pdf	Quarterly after the project has been paid. Jan-March, Apr-June, Jul-Sept, Oct-Dec
Buy USA 15% Bonus	The bonus is intended to ease the burden of supply chain and inflation issues.	Yes, all except the Buy MI Bonus and Missed 2022 App Bonus	All	Customer - Combined with the Incentive Check	\$20,000/project/ site	An affidavit must be submitted for the qualifying product(s) with the pre-notification application or the final application & previously paid projects do not qualify	2022	Nov. 30, 2023	https://cetradedlv.com/wp-content/uploads/Buy-USA-15-Rules-and-Affidavit-2023.pdf	At incentive check disbursement