

Consumers Energy Business Energy Efficiency Bonuses (as of March 2023)

Bonus Name	Description	Combined with other Bonuses?	Fuel Type	Bonus Recipient	Bonus Cap	Opt-in	Start Date	End Date	Link to Official Rules
Quality Application Bonus	A per app bonus for PDF or online application. Bonus depends on the incentive amount.	Yes, all except 2022 missed applications	All	Trade Ally (only)	N/A	A form must be included with the pre-application	2022	Nov. 30, 2023	https://cetradeally.com/wp-content/uploads/2023-Quality-Bonus-Final-11222022.pdf
Buy USA 15% Bonus	The bonus is intended to ease the burden of supply chain and inflation issues.	Yes, all except the Buy MI Bonus and Missed 2022 App Bonus	All	Customer	\$20,000/project/site	An affidavit must be submitted for the qualifying product(s) with the pre-notification application or the final application	2022	Nov. 30, 2023	https://cetradeally.com/wp-content/uploads/Buy-USA-15-Rules-and-Affidavit-2023.pdf
Early Completion Bonus	Paid applications over \$10,000 get per project bonus of: 30% by April 1, 2023 20% by May 1, 2023 10% by June 1, 2023	Yes, all except 2022 missed applications	All	Trade Ally/ Contractor	\$20,000/project/site	A form must be included with the pre-application	Dec. 12, 2022	June 1, 2023	https://cetradeally.com/wp-content/uploads/Early-Completion-Tiered-Bonus-Final-1219022.pdf
Missed 2022 Application 20% Bonus	Get a 20% bonus on the final incentive amount for any qualifying 2022 final application.	No	All	Trade Ally/ Contractor	No	A form must be included with the final application	Jan. 9, 2023	May 31, 2023	https://cetradeally.com/wp-content/uploads/Missed-2022-Applications-Contractor-20-Bonus-Final-updated-03292023.pdf