

Consumers Energy Business Energy Efficiency Bonuses (as of October 2023)

Bonus Name	Description	Combined with other Bonuses?	Energy Source	Bonus Recipient	Bonus Cap	Opt-in	Start Date	End Date	Link to Official Rules
Quality Application Bonus	A per app bonus for PDF or online application. Bonus depends on the incentive amount.	Yes	All	Trade Ally (only)	N/A	A form must be included with the pre-application	2022	Nov. 30, 2023	https://cetradeally.com/wp-content/uploads/2023-Quality-Bonus-Final-11222022.pdf
Buy USA 15% Bonus	The bonus is intended to ease the burden of supply chain and inflation issues.	Yes, all except the Buy MI Bonus	All	Customer	\$20,000/project/site	An affidavit must be submitted for the qualifying product(s) with the pre-notification application or the final application	2022	Nov. 30, 2023	https://cetradeally.com/wp-content/uploads/Buy-USA-15-Rules-and-Affidavit-2023.pdf
Fall 2023 Natural Gas Early Completion Bonus	20% bonus on eligible natural gas incentive measures. Final Application submitted between Sept. 1, 2023 and Oct. 31, 2023.	Yes	Natural Gas	Customer	\$20,000/project/site	Bonus will be automatically applied to qualifying Natural Gas measures.	Sept. 1, 2023	Oct. 31, 2023	https://cetradeally.com/wp-content/uploads/Fall-2023-Early-Completion-Bonus-NG-v6-FINAL-08292023.pdf
Fall 2023 Electric Projects Early Completion Bonus	Bonus on eligible electric incentive measures as follows: 20% bonus for Final Applications submitted between October 1, 2023, and October 31, 2023. 10% bonus for Final Applications submitted between November 1, 2023, and November 30, 2023.	Yes	Electric	Customer	\$20,000/project/site	Applicable bonus will be automatically applied to qualifying electric measures.	Oct. 1, 2023	Nov. 30, 2023	https://cetradeally.com/wp-content/uploads/Fall-2023-Early-Completion-Bonus-Electric-v3.pdf