

Consumers Energy Business Energy Efficiency Bonuses (as of January 2024)

Bonus Name	Description	Combined with other Bonuses?	Energy Source	Bonus Recipient	Bonus Cap	Opt-in	Start Date	End Date	Link to Official Rules
2024 Trade Ally Tiered Early Completion Bonus	A per app bonus for PDF or online application. Bonus depends on the incentive amount. Base incentives for the project must total more than \$5,000.	Yes, all	All	Trade Ally/ Contractor	\$25,000/ project/ site	Automatically applied to eligible incentive measures.	Jan. 15, 2024	Sept. 30, 2024	https://cetradearly.com/wp-content/uploads/2024-Early-Completion-Tiered-Bonus-final.pdf
Buy USA 15% Bonus	The bonus is intended to ease the burden of supply chain and inflation issues.	Yes, all except the Buy MI Bonus	All	Customer	\$20,000/ project/ site	An affidavit must be submitted for the qualifying product(s) with the pre-notification application or the final application.	2022	Nov. 30, 2024	https://cetradearly.com/wp-content/uploads/Buy-USA-15-Rules-and-Affidavit-2023.pdf
2024 Trade Ally Renewal Bonus	Paid for received TA renewal documentation per TIN# of: \$250 by Dec 31, 2023 \$100 by Jan 31, 2024 \$50 by Feb 29, 2024 (Third tier not eligible for BIDP).	Stand Alone	All	Trade Ally Separate check	Qualifying amount paid per Tax ID	Program required documents must be received by bonus timeline.	Dec. 1, 2023	Feb. 29, 2024	https://cetradearly.com/wp-content/uploads/2024-TA-Renewal-Bonus.pdf