

Consumers Energy Business Energy Efficiency Bonuses (as of March 2024)

Bonus Name	Description	Combined with other Bonuses?	Energy Source	Bonus Recipient	Bonus Cap	Opt-in	Start Date	End Date	Link to Official Rules
2024 Trade Ally Tiered Early Completion Bonus	A per app bonus for PDF or online application. Bonus depends on the incentive amount. Base incentives for the project must total more than \$5,000.	Yes, all	All	Trade Ally/ Contractor	\$25,000/ project/ site	The applicable bonus will automatically be applied and be paid after each bonus tier deadline.	Jan. 15, 2024	Sept. 30, 2024	https://cetradually.com/wp-content/uploads/2024-Early-Completion-Tiered-Bonus-final.pdf
Buy USA 15% Bonus	The bonus is intended to ease the burden of supply chain and inflation issues.	Yes, all except the Buy MI Bonus	All	Customer	\$20,000/ project/ site	An affidavit must be submitted for the qualifying product(s) with the pre-notification application or the final application.	2022	Nov. 30, 2024	https://cetradually.com/wp-content/uploads/Buy-USA-Bonus-Final-2024.pdf