

2024 Trade Ally Tiered Early Completion Bonus

We would like to thank our Trade Allies for their continued support and participation in the Consumers Energy Business Energy Efficiency Program (CEBEEP). To reward you for your hard work, and to encourage early identification of energy efficiency projects and timely submittal of Incentive Applications on their customer's behalf, we are offering a special Early Completion Bonus to our Trade Allies.

This bonus offer begins on January 15, 2024, and is applicable to projects that include implementation of prescriptive and/or custom electric, natural gas, and/or combination electric and natural gas incentive measures at qualified Consumers Energy electric and/or natural gas customer sites. The base incentives for the project must total more than \$5,000. Depending on when a qualified and complete Final Application is received, the bonus will be 30% or 15%. This bonus offer is capped at \$25,000 per project/site. Projects for which an Incentive Application was submitted prior to January 15, 2024, are not eligible for this bonus offer. Only new Reservations are eligible for this bonus offer. Any project for which an Incentive Application was previously submitted, and the project was subsequently cancelled in the CEBEEP incentive project tracking system, even if an Incentive Application is re-submitted on or after January 15, 2024, is not eligible for this bonus offer. The applicable bonus will automatically be applied to eligible incentive measures and will be paid on a separate check to each qualified Trade Ally, after each bonus tier deadline, for all qualified and complete Final Applications submitted by the Trade Ally by the applicable bonus tier deadline.

Bonus structure

Tier 1: Final Application received by June 30, 2024	30% bonus paid to Trade Ally
Tier 2: Final Application received by Sept. 30, 2024	15% bonus paid to Trade Ally

Eligibility

- Applicant must be a Trade Ally in good standing by the applicable tiered bonus deadline.
 - A contractor that is not a Trade Ally when they submit an Incentive Application for a qualified project may subsequently apply to become a Trade Ally.
 - Trade Allies can confirm their status with the Program by contacting their assigned Energy Reduction Specialist.
- Must submit a qualified and complete Final Application by the bonus tier deadline to be eligible for the corresponding bonus.
 - Pre-Notification Application must have previously been submitted on or after January 15, 2024, if required for one or more requested incentives.
 - All required information, supporting documentation, etc. must be received by the bonus tier deadline to be eligible for the corresponding bonus.

Applications must be submitted by the representative of the Trade Ally company listed as the Trade Ally Point of Contact in the Trade Ally Information section of the Online Incentive Application or as the Company Contact in the Technical Contact Information section of the PDF Incentive Application (i.e. cannot be submitted by an Energy Reduction Specialist, the affected Consumers Energy customer, etc.).

Additional Bonus Rules

Consumers Energy Business Energy Efficiency Programs is offering tiered bonuses under the Commercial and Industrial Large Business Energy Efficiency Program for eligible incentive measures implemented by Trade Allies for qualified customers, for which incentives are requested on a qualified and complete Final Application submitted by a Trade Ally in good standing before 11:59 p.m. on the date listed in the table above for the applicable bonus tier. No exceptions will be granted. The applicable bonus will automatically be applied to eligible incentive measures.

- Total base electric and/or natural gas incentives (before any bonuses and/or bonus incentives are added) must be greater than \$5,000.
- These bonuses can be combined with any other rewards and bonus programs offered by Consumers Energy Business Energy Efficiency Programs.
- These bonuses are subject to all applicable federal, state, and local laws and regulations and are void where prohibited.
- Applicants must comply with all bonus rules specified in this document, and all Consumers Energy Business Energy Efficiency Programs requirements set forth in the Consumers Energy Business Energy Efficiency Programs Incentive Applications and related program documents, to be eligible for this bonus offer unless an exception is specified in this document or otherwise approved by the Program.
- A qualified and complete Final Application must be received on or before the date listed in the chart above to be eligible for the corresponding tiered bonus.
No exceptions will be granted.
- Incentive Applications can be submitted through the Online Incentive Application at ConsumersEnergy.com/easyapp, or PDF Incentive Applications can be submitted by mail to P.O. Box 1040, Okemos, MI 48864, by fax to 877-607-0738, or by email to ConsumersEnergyBusinessSolutions@cmsenergy.com. Consumers Energy is not responsible for any lost, incomplete, illegible, or late Incentive Applications; any technical or mechanical malfunctions; or any human-processing errors.
- Bonus Payment
 - The bonus will be calculated based on the total approved eligible base incentives amount (before any bonuses and/or bonus incentives are added) included on the Final Application.
 - The bonus will be paid on a separate check to the qualified Trade Ally that implements the eligible incentive measure(s), after each bonus tier deadline, for all qualified and complete Final Applications submitted by the Trade Ally by the applicable bonus tier deadline.
 - Consumers Energy, in its sole discretion, reserves the right to disqualify any applicant it determines to be violating any rule(s) specified in this document.
 - A W-9 may be required for payment and may need to be updated if the W-9 on file is older than 24 months, or if the Customer's, or Customer's authorized third-party recipient's, business contact information has changed.
- Inspections
 - Consumers Energy reserves the right to inspect all projects to verify sales transactions, compliance with program rules and accuracy of project documentation.
 - Any failed inspections will result in the Trade Ally being disqualified for the bonus offer.
 - A failed inspection is defined in the Consumers Energy Business Energy Efficiency Programs Policies and Procedures manual.

- Tax Liability
 - Payees are solely responsible for all applicable federal, state and local taxes associated with the payout.
- Disclaimer
 - Consumers Energy reserves the right to modify the rules of this bonus offer for clarification purposes without materially affecting the rules of this bonus offer.
 - Consumers Energy reserves the right to cancel this bonus offer at any time without obligation or prior notice.
 - Consumers Energy reserves the right to discontinue this bonus offer before the dates specified for this bonus offer if/when the program energy savings goals are achieved or allocated funds are fully subscribed or spent, as determined within the sole discretion of Consumers Energy.
 - Consumers Energy reserves the right to cancel, suspend and/or modify this bonus offer if any fraud, technical failures, or any other factor impairs the integrity or proper functioning of this bonus offer, as determined by Consumers Energy in its sole discretion.
 - By participating, each applicant agrees to be bound by the rules specified in this document and the decisions of Consumers Energy, which shall be final.
- Waiver
 - By participating, applicants agree that Consumers Energy and all of its respective officers, directors, employees, shareholders, representatives and agents shall have no liability and will be held harmless for any liability, loss, injury or death to applicant or any other person, including, without limitation, damage to personal or real property, due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of the Program.
- Inclusion
 - Only incentive measures included in the Consumers Energy Commercial and Industrial Large Business Energy Efficiency Program can be eligible for this bonus offer; incentive measures for which incentives were previously requested through any other Consumers Energy Business Energy Efficiency Programs program (e.g. Small Business Energy Efficiency Program) are not eligible for this bonus offer.
- Sponsor
 - Consumers Energy Company, One Energy Plaza, Jackson, Michigan 49201 .