



# Lower costs. Consistent quality. Mert's Specialty Meats

Okemos, MI

**The Challenge:** How can a beloved retail store like Mert's Specialty Meats keep the focus on creating great customer experiences while contending with rising energy costs? This small business has served their community for nearly 15 years and strives to create lasting relationships with customers and suppliers. To achieve this, they rely on refrigerators to keep their products fresh. The owners of Mert's understood that to keep delivering friendly, expert service they needed reliable and affordable equipment that could satisfy their customers' high standards.

**The Solution:** A Consumers Energy Trade Ally worked with Mert's to reduce their refrigeration costs. After a quick walk-through of their store and a discussion on the equipment driving their costs, the owners knew to focus their efforts on refrigerated cases and walk-in coolers. This offered the chance for energy savings and aligned with their commitment to high standards in product quality and customer service.

**The Result:** After installing new refrigeration controls, Mert's was equipped with the tools they needed to continue providing high-quality products for any occasion. These upgrades in energy efficiency have helped the small business save on costs, benefiting both the shop and its close-knit community.

Mert's Specialty Meats realized **annual energy savings of 43,090 kWh**, lowered their energy bills by more than \$6,834 annually, and received a rebate of \$8,228 from Consumers Energy.

## Project Details

- **Upgrades:**
  - New LED lighting in all facilities
  - Network lighting controls
  - Integrated HVAC controls
  - 15 energy efficiency projects, including four new chicken houses
- **Annual Electric Use Reduction:** 745,500 kWh
- **Annual Natural Gas Savings:** 1,683 Mcf
- **Annual Cost Savings:** \$61,407

**Consumers Energy**

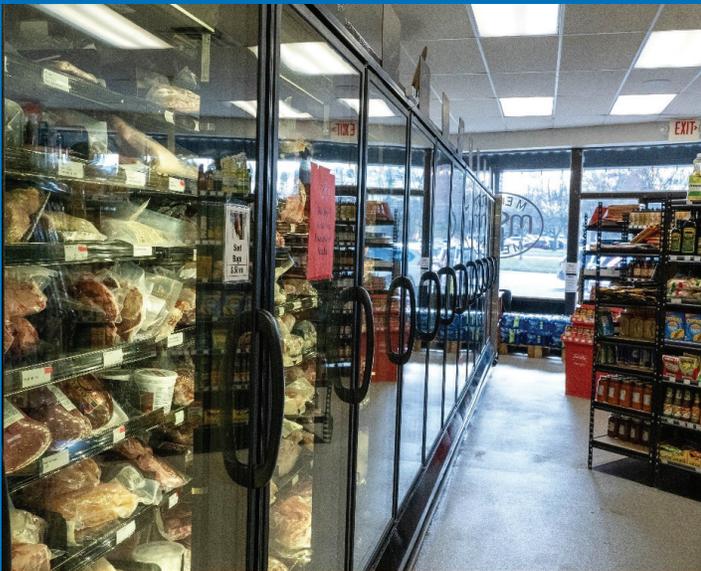
Count on Us®



## Shirley Decker Prescott

Business Owner & Operator  
Mert's Meats

"We're very happy with the service that we get from Consumers Energy. They are very business-friendly. And we trust them to bring us the best opportunity to help our business grow."



## We're here to help

The biggest challenge in reducing energy use in your business is knowing where to start. Consumers Energy is here to help. The Business Energy Efficiency Programs team will guide you every step of the way to provide a simplified, hassle-free process.

Have you asked for your rebate?

Visit [ConsumersEnergy.com/StartSaving](https://www.consumersenergy.com/StartSaving) and download the application or call **877-607-0737** to learn more.