



Small Business Energy Efficiency Program

Trade Ally Co-marketing Materials

Marketing Support for our Preferred Partners

Stand out in the field as a trusted energy efficiency expert. Let your customers know you've been recognized as a preferred partner with the free marketing materials below.

Sticker for Collateral



Add to your quote, collateral or invoice.

Vehicle Magnet



Display on your company vehicles.

Window Cling



Display cling on your company door or vehicle window.

Digital Badge for Web and Print Materials



Use on your website, business cards or ads.



To order your marketing materials, scan the QR code or visit
ConsumersEnergy.com/SMBcomarketing

Consumers Energy

Count on Us®