

Consumers Energy Small Business Energy Efficiency Program

Application & Agreement
2026 Program Year

Dear Prospective Trade Ally:

The attached Energy Efficiency Application and Agreement is between DNV, and you, the Trade Ally. The agreement provides the terms and conditions for the Trade Ally to be authorized as a program-approved Trade Ally of the Small Business Energy Efficiency Program.

To become a Program-approved Trade Ally of the Small Business Energy Efficiency Program, the following steps must be taken:

- Complete and sign this "Trade Ally Application & Agreement" document
- Applicant must be either an installer, general contractor, Architecture & Engineering firm or supplier of qualifying equipment and provide their W-9
- Attend a program training session of up to four (4) hours for at least one (1) person from Trade Ally's firm and complete on-site training with a Small Business Program Inspector or Energy Reduction Specialist within one month of becoming a Program-approved Trade Ally

The submission of this application does not in any way constitute an automatic approval. You may not begin marketing or installing energy efficiency measures until you have been approved.

Applicants shall complete all pages of this form and submit with any required documentation to: ConsumersEnergySmallBusinessSolutions@cmsenergy.com. Please direct any questions or concerns to the Small Business Energy Efficiency Program team at 877-607-0737 or to the email address above. You should receive notification of your status within 14 calendar days after submitting this application and agreement.

Thank you for your interest in the Consumers Energy Small Business Energy Efficiency Program. We look forward to working with you.

Sincerely,

The Consumers Energy Small Business Energy Efficiency Program Team

Trade Ally Application and Agreement

Company Name:			
Primary Contact Name:		Title:	
Primary Contact Phone:	Email:	Fax:	
Secondary Contact Name:		Title:	
Secondary Contact Phone:	Email:	Fax:	
Company Address:			
Address for Payments if Different:			
Company Federal Tax ID (must provide W9):			
Corporation:	Partnership:	Limited Liability Company (LLC):	
Individual/Sole Proprietor:	Tax Exempt:	Other:	
Years in Business:		Full-Time Employees in Michigan:	
Check all the services your firm provides: ☐ Install Refrigeration Measures ☐ Install Lighting Measures ☐ Other _____ ☐ Install Lighting Controls ☐ Install HVAC Controls			
Number of energy efficiency projects your firm has installed over the last four years: 2022: _____ 2023: _____ 2024: _____ 2025: _____			

Upon program request, please submit a letter of reference from three (3) customers for energy efficiency projects completed within the past three years. The references must be on business letterhead and included with your application. The Small Business Energy Efficiency Program reserves the right to contact each reference during the approval process. Please provide the contact information for each written reference in the reference section below.

Do you agree to offer the warranties for services and equipment related to the Small Business Energy Efficiency Program as outlined in the Policies and Procedures Manual on page 25?

Yes ☐ No ☐

Do you agree to abide by the laws and regulations of the state of Michigan and the prevailing local jurisdiction as they relate to the disposal of hazardous waste materials related to the Small Business Energy Efficiency Program as outlined in the Policies and Procedures Manual on page 11?

Yes ☐ No ☐

I agree to abide by the terms and conditions of the Small Business Energy Efficiency Program as outlined in the Policies and Procedures Manual. I have read and understand the program requirements, measure specifications and program guidelines set forth in the Small Business Energy Efficiency Program Policies and Procedures Manual and agree to abide by those requirements. I certify that the information on this Application is true and accurate.

Trade Ally	DNV
Signature	Signature
Name (print)	Name (print)
Title	Title
Date	Date