



## Buy Energy Efficient Products and Save Money at Checkout

We want to help your business save energy and improve your bottom line by replacing standard efficiency products with higher efficiency alternatives.

The Business Instant Discount Program makes energy efficient products available to businesses at a reduced price from participating distributors.

Instant discounts are available to commercial, industrial and contractor customers at checkout.

Consumers Energy offers instant discounts, rebates, technical services and more to help businesses like yours become more energy efficient. Our team is here to walk you through the program requirements and available resources. Reach out to our program experts for specific measure qualifications.

Contact our program experts for more information at 877-607-0737 or scan below to send an email.

[BusinessInstantDiscount@cmsenergy.com](mailto:BusinessInstantDiscount@cmsenergy.com)



Visit our website to find a participating business instant discount distributor:  
[ConsumersEnergy.com/instantdiscount](https://ConsumersEnergy.com/instantdiscount)



# Business Instant Discount Program

## *Lighting Measures*





## Lighting Measures \*\*\*

Maximum Discount:

Daylight Sensors.....	\$15.00
Exit Signs.....	\$7.00
LED A-Series Lamps*.....	\$3.25
LED BR-Series Lamps*.....	\$8.00
LED Candelabra and Globe Lamps*.....	\$5.00
LED Lamp with Wi-Fi Controls*.....	\$4.00
LED MR16 Lamps*.....	\$4.00
LED PAR Lamps*.....	\$7.00
LED Hard-wired Trim Kit*.....	\$8.00
LED Pin Based Lamps*.....	\$4.00

### LED Tubes

2ft.....	\$3.00
3ft.....	\$4.00
4ft.....	\$5.00
8ft.....	\$8.00

### LED Flat Panels/Troffers\*\*

1x4 (1,500-3,000 lm).....	\$3.00
1x4 (3,001-4,500 lm).....	\$4.00
1x4 (4,501-6,000 lm).....	\$7.00
2x2 (2,000-3,000 lm).....	\$6.00
2x2 (>3,000 lm).....	\$8.00
2x4 (3,000-4,500 lm).....	\$4.00
2x4 (4,501-6,000 lm).....	\$7.00
2x4 (>6,000 lm).....	\$9.00

### LED Wallpacks/Pole Light Fixtures/ Canopy Light Fixtures

< 50 Watts.....	\$15.00
50 - 99 Watts.....	\$30.00
100-225 Watts.....	\$50.00
≥226 Watts.....	\$100.00

### LED Mogul Base HID Lamp Replacements (Interior/Exterior)\*\*

≤ 50 Watts.....	\$25.00
51-100 Watts.....	\$35.00
101-200 Watts.....	\$55.00
201-250 Watts.....	\$75.00
≥ 251 Watts.....	\$80.00

### High Bay Fixtures\*\*

≤ 50 Watts.....	\$25.00
51-100 Watts.....	\$35.00
101-200 Watts.....	\$55.00
201-250 Watts.....	\$75.00
≥ 251 Watts.....	\$80.00

Discount cannot exceed 100% of the product sale price.

\* Edison base "screw-in" bulbs no longer qualify. Pin base bulbs that meet energy efficiency requirements qualify.

\*\* There is a maximum of 50 Flat Panels, Troffers, Mogul Base HID Replacements and High Bay Fixtures per customer. University/College campuses are considered one location. Projects exceeding the 50 product limit must be processed through the Prescriptive program.

\*\*\* Must be ENERGY STAR® or DLC® listed, or meet non-listed requirements (see Incentive Catalog).

**Consumers Energy**

Count on Us®