



Buy Energy Efficient Products and Save Money at Checkout

We want to help your business save energy and improve your bottom line by replacing standard efficiency products with higher efficiency alternatives.

The Business Instant Discount Program makes energy efficient products available to businesses at a reduced price from participating distributors.

Instant discounts are available to the commercial, industrial and contractor customers at checkout.

Consumers Energy offers instant discounts, rebates, technical services and more to help businesses like yours become more energy efficient. Our team is here to walk you through the program requirements and available resources. Reach out to our program experts for specific measure qualifications.

Contact our program experts for more information at 877-607-0737 or scan below to send an email.

BusinessInstantDiscount@cmsenergy.com



Visit our website to find a participating business instant discount distributor:
ConsumersEnergy.com/instantdiscount

Consumers Energy

Count on Us®



Business Instant Discount Program

Lighting Measures

Consumers Energy

Count on Us®



Lighting Measures

Maximum Discount:

Daylight Sensors.....	\$15.00
Exit Signs.....	\$7.00
LED A-Series*.....	\$3.25
LED BR-Series*.....	\$8.00
LED Candelabra and Globe*.....	\$5.00
LED Lamp with Wi-Fi Controls*.....	\$4.00
LED MR16*.....	\$4.00
LED Omni Directional*.....	\$3.25
LED PAR*.....	\$7.00

LED Tubes*	
2ft.....	\$2.00
3ft.....	\$3.00
4ft.....	\$4.00
8ft.....	\$8.00

LED Trim Kit*.....	\$8.00
LED Pin Based*.....	\$4.00

LED Flat Panels**	
1x4 (1500-3000 lm).....	\$3.00
1x4 (3001-4500 lm).....	\$4.00
1x4 (4501-6000 lm).....	\$7.00
2x2 (2000-3000 lm).....	\$6.00
2x2 (GT 3001 lm).....	\$8.00
2x4 (3000-4500 lm).....	\$4.00
2x4 (4501-6000 lm).....	\$7.00
2x4 (GT 6001 lm).....	\$9.00

LED Wallpacks*	
< 50 Watts.....	\$15.00
50 - 99 Watts.....	\$30.00
100 - 225Watts.....	\$50.00
≥226 Watts.....	\$100.00

Discount cannot exceed 100% of the product sale price.

*Must be ENERGY STAR® or DLC listed or have an exception form approved.
**There is a 20 maximum per customer for flat panels. University/College campuses are considered one location and only qualify for 20 total flat panels. Projects with more than 20 flat panels must go through the prescriptive program.

