



## Buy Energy Efficient Products and Save Money at Checkout

Save energy and improve your bottom line by replacing standard efficiency products with higher efficiency alternatives.

The Business Instant Discount Program makes energy efficient products available to businesses at a reduced price from participating distributors.

Instant discounts are available to commercial, industrial and contractor business owners at checkout.

Your business is invited to take advantage of instant discounts, rebates, technical services and more to save money and become more energy efficient. Our team is here to walk you through the program requirements and available resources.

Contact our program experts for more information at 877-607-0737 or scan below to send an email.

[BusinessInstantDiscount@cmsenergy.com](mailto:BusinessInstantDiscount@cmsenergy.com)



Visit our website to find a participating business instant discount distributor:  
[ConsumersEnergy.com/instantdiscount](https://ConsumersEnergy.com/instantdiscount)



# Business Instant Discount Program

*Agriculture Measures*





## Agriculture Measures

Maximum Discount:

### High Efficiency Unit Heater

at least 92% efficient.....\$2.25/MBH  
 at least 95% efficient.....\$2.75/MBH

### Agriculture Circulation, Exhaust or Vent Fans

24" - 35" Fan Blade Diameter.....\$30.00  
 36" - 47" Fan Blade Diameter.....\$55.00  
 48" - 71" Fan Blade Diameter.....\$100.00

Engine Block Heater Controls.....\$60.00  
 Low-Energy Livestock Waterer.....\$125.00  
 Cogged V-Belt Drives.....up to \$75.00

\* Edison "Screw-In" Bulbs no longer qualify. Pin-style bulbs that meet energy efficiency requirements qualify.

Must be ENERGY STAR® or DLC listed or have an exception form approved.

\*\*There is a 20 maximum per customer for flat panels. University/College campuses are considered one location and only qualify for 20 total flat panels. Projects with more than 20 flat panels must go through the prescriptive program.

Discount cannot exceed 100% of the product sale price.

## Lighting Measures

Maximum Discount:

### LED Tubes\*

2ft.....\$3.00  
 3ft.....\$4.00  
 4ft.....\$5.00  
 8ft.....\$8.00

### LED Flat Panels\*\*

1x4 (1500-3000 lm).....\$3.00  
 1x4 (3001-4500 lm).....\$4.00  
 1x4 (4501-6000 lm).....\$7.00  
 2x2 (2000-3000lm).....\$6.00  
 2x2 (GT3000lm).....\$8.00  
 2x4 (3000-4500 lm).....\$4.00  
 2x4 (4501-6000lm).....\$7.00  
 2x4 (GT6000 lm).....\$9.00

Daylight Sensors.....\$15.00  
 Exit Signs.....\$7.00  
 LED A-Series\*.....\$3.25  
 LED BR-Series\*.....\$8.00  
 LED PAR\*.....\$7.00



**Consumers Energy**

Count on Us®