



Buy Energy Efficient Products and Save Money at Checkout

Save energy and improve your bottom line by replacing standard efficiency products with higher efficiency alternatives.

The Business Instant Discount Program makes energy efficient products available to businesses at a reduced price from participating distributors.

Instant discounts are available to commercial, industrial and contractor business owners at checkout.

Your business is invited to take advantage of instant discounts, rebates, technical services and more to save money and become more energy efficient. Our team is here to walk you through the program requirements and available resources. Reach out to our program experts for specific measure qualifications and more information.

Contact our program experts for more information at 877-607-0737 or scan below to send an email.

BusinessInstantDiscount@cmsenergy.com



Visit our website to find a participating instant discount distributor:
ConsumersEnergy.com/instantdiscount



Business Instant Discount Program

Agriculture Measures



Agriculture Measures

Maximum Discount:

Engine Block Heater Controls.....\$60.00

Low-Energy Livestock Waterer.....\$125.00

High Efficiency Unit Heater

at least 92% efficient.....\$2.25/MBH

at least 95% efficient.....\$2.75/MBH

Agriculture Circulation, Exhaust or Vent Fans

24" - 35" Fan Blade Diameter.....\$30.00

36" - 47" Fan Blade Diameter.....\$55.00

48" - 71" Fan Blade Diameter.....\$100.00

Cogged V-Belt Drives.....up to \$75.00

Lighting Measures

Maximum Discount:

LED Tube*

2ft\$2.00

3ft\$3.00

4ft\$4.00

8ft\$8.00

Daylight Sensors.....\$15.00

Exit Signs.....\$7.00

LED A-Series*\$3.25

LED BR-Series*\$8.00

LED Omni Directional*\$3.25

LED PAR*\$7.00

**Must be ENERGY STAR® or DLC listed or have an exception form approved.*

Discount cannot exceed 100% of the product sale price.



Consumers Energy

Count on Us®