



Buy Energy Efficient Products and Save Money at Checkout

We want to help your business save energy and improve your bottom line by replacing standard efficiency products with higher efficiency alternatives.

The Business Instant Discount Program makes energy efficient products available to businesses at a reduced price from participating distributors.

Instant discounts are available to the commercial, industrial and contractor customers at checkout.

Consumers Energy offers instant discounts, rebates, technical services and more to help businesses like yours become more energy efficient. Our team is here to walk you through the program requirements and available resources. Reach out to our program experts for specific measure qualifications.

Contact our program experts for more information at 877-607-0737 or scan below to send an email.

BusinessInstantDiscount@cmsenergy.com



Visit our website to find a participating instant discount distributor:
ConsumersEnergy.com/instantdiscount



Business Instant Discount Program

HVAC Measures



HVAC Measures

Maximum Discount:

Electric Products

Cogged V-Belts.....\$75.00

Ductless Air Conditioning Units.....\$50.00

RTUs.....up to \$785.00

PTAC / PTHP

< 7kBtu/hr.....\$50.00

7kBtu/hr - 15kBtu/hr.....\$60.00

> 15kBtu/hr.....\$70.00

High-Performance HEPA Filters....\$80.00

Non-HEPA Filters.....\$13.00

Electric and Natural Gas Products

Tankless Water Heaters

Electric.....\$50.00

Natural Gas-Fired.....\$150.00

Discount cannot exceed 100% of the product sale price.

Natural Gas Products

Steam Traps.....\$75.00

Tank-Style Domestic Water Heater

≤ 55 gal, ≤ 75 MBH, 0.64 UEF.....\$60.00

≤ 55 gal, ≤ 75 MBH, 0.68 UEF.....\$150.00

≥ 55 gal, ≤ 75 MBH, 0.80 UEF.....\$50.00

≤ 140 gal, > 75 MBH, 94% TE.....\$275.00

High Efficiency Furnace

≤ 120 MBH, ≥ 92% AFUE..... \$300.00

> 120 MBH, ≥ 92% AFUE..... \$350.00

≤ 120 MBH, ≥ 95% AFUE.....\$325.00

> 120 MBH, ≥ 95% AFUE..... \$400.00

Hydronic Boilers

At least 90% Efficiency.....\$2.00/MBH

Consumers Energy

Count on Us®