

## 2023 Tiered Early Completion Opt-in Bonus

We would like to thank our Trade Allies and contractors for their continued support and participation in the Consumers Energy Business Energy Efficiency Program (CEBEEP). To reward you for your hard work, and to encourage early identification of energy efficiency projects and timely submittal of Incentive Applications on their customer's behalf, we are offering a special Early Completion Opt-in Bonus to Trade Allies and contractors.

This Bonus starts on December 12, 2022, applies to electric and/or natural gas projects receiving more than \$10,000 in base incentives, and ranges from 30% - 10% depending on when the Final Application is received. This bonus is capped at \$20,000 per project/site. Projects for which an Incentive Application was previously submitted do not qualify for this bonus. Only new Reservations are eligible for this bonus. Any project for which an Incentive Application was previously submitted, and the project was subsequently cancelled in the CEBEEP incentive project tracking system, even if an Incentive Application is re-submitted on or after December 12, 2022, will not qualify for this bonus. You must complete the form on the last page to opt-in for the bonus. The bonus will not automatically be applied for any project.

### Bonus structure

<b>Tier 1: Final Application received by April 1, 2023</b>	<b>30% bonus paid to Trade Ally/contractor</b>
<b>Tier 2: Final Application received by May 1, 2023</b>	<b>20% bonus paid to Trade Ally/contractor</b>
<b>Tier 3: Final Application received by June 1, 2023</b>	<b>10% bonus paid to Trade Ally/contractor</b>

### Eligibility

Eligible participants must submit a qualified Opt-in Form (last page of this document - must be submitted with the Pre-Notification Application, or the Final Application if none of the requested incentives require pre-notification) as well as a qualified Final Application (i.e. Pre-Notification Application previously submitted on or after December 12, 2022, if required for one or more requested incentives) and follow all bonus rules to receive the Tiered Bonus for electric and/or natural gas projects. No exceptions will be made if the opt-in form is missed at the time of application submission.

Applications must be submitted by a representative from the company listed as the company contact in the Technical Contact Information section of the PDF Incentive Application or in the Company Contacts section of the Online Incentive Application (i.e. cannot be submitted by an Energy Advisor, the affected Consumers Energy customer, etc.).

### **Additional Bonus Rules**

**Consumers Energy Business Energy Efficiency Programs is offering bonuses under the Business Energy Efficiency Programs for qualifying projects completed by their qualifying customers to receive a tiered bonus, based on the chart above and with a complete Final Application submitted before 11:59 p.m. on the date listed in the table above. No exceptions will be granted. The form on the last page can be submitted with the Pre-Notification Application or a qualified Final Application to be eligible for the bonus.**

- Total base electric and/or natural gas incentives (before any bonus incentives are added) must be greater than \$10,000.
- These bonuses can be combined with any other rewards and bonus programs offered by Consumers Energy Business Energy Efficiency Programs. Bonuses are subject to all applicable federal, state, and local laws and regulations and is void where prohibited.
- Participants in the Consumers Energy Business Energy Efficiency Programs shall comply with the Bonus Rules requirements, and the terms and conditions of the Consumers Energy Business Energy Efficiency Programs set forth in the Consumers Energy Business Energy Efficiency.
- A qualified Opt-in Form must be completed, signed and submitted by the appropriate company to opt-in and be eligible to receive the bonus. The bonus will not automatically be applied.
- A qualified Final Application must be received on or before the date listed in the chart above to receive the corresponding tiered bonus. No exceptions.
- Incentive Applications can be submitted through the Online Incentive Application at [ConsumersEnergy.com/easyapp](http://ConsumersEnergy.com/easyapp), or PDF Incentive Applications can be submitted by mail to P.O. Box 1040, Okemos, MI 48864, by fax to 877-607-0738, or by email to [ConsumersEnergyBusinessSolutions@cmsenergy.com](mailto:ConsumersEnergyBusinessSolutions@cmsenergy.com). Consumers Energy is not responsible for any lost, incomplete, illegible or late Incentive Applications; any technical or mechanical malfunctions; or any human-processing errors.
- Bonus Payment
  - Bonuses will be calculated based on the base incentive paid amount (before any bonus incentives are added) on the qualified Final Application and paid to the Trade Ally or contractor company listed in the Technical Contact Information section of the PDF Incentive Application or in the Contractor Information section of the Online Incentive Application and on a matching opt-in form, located on the last page of this document.
  - The Bonus will be paid in a separate check sent to the Trade Ally or contractor company.
  - The Bonus will be closed before the dates above if/when the program energy savings goals are achieved, as determined within the sole discretion of Consumers Energy.
  - Consumers Energy reserves the right to cancel, suspend and/or modify this bonus if any fraud, technical failures, or any other factor impairs the integrity or proper functioning of the bonus, as determined by Consumers Energy in its sole discretion. Consumers Energy, in its sole discretion, reserves the right to disqualify any entrant it determines to be violating the Bonus Rules.
  - Bonus payments will be paid out monthly, after the incentive check is paid for the qualified project.
- A W-9 is required for payment and will need to be updated if the W-9 on file is older than 24 months or if the contractor/customer business' contact information has changed.
- Inspections

- Consumers Energy reserves the right to inspect all projects to verify sales transactions, compliance with program rules and accuracy of project documentation.
- Any failed inspections will result in the payee being disqualified for the bonus (see the Consumers Energy Business Energy Efficiency Programs Policies and Procedures manual for definition of failed inspection).
- Tax Liability
  - Payees are solely responsible for all applicable federal, state and local taxes associated with the payout.
- Disclaimer
  - Consumers Energy reserves the right to modify the rules of the bonus for clarification purposes without materially affecting the rules of the bonus offer. Consumers Energy reserves the right to cancel the bonus at any time without obligation or prior notice. By participating, each entrant agrees to be bound by the Bonus Rules and the decisions of Consumers Energy, which shall be final.
- Waiver
  - By participating, entrants agree that Consumers Energy and all of its respective officers, directors, employees, shareholders, representatives and agents shall have no liability and will be held harmless for any liability, loss, injury or death to entrant or any other person, including, without limitation, damage to personal or real property, due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of the Program.
- Inclusion
  - Only the commercial and industrial large business Incentive Application will be eligible for this bonus offer.
- Sponsor
  - Consumers Energy Company, One Energy Plaza, Jackson, Michigan 49201.



## 2023 Tiered Early Completion Bonus OPT-IN FORM

We, \_\_\_\_\_ opt-in to the Consumers Energy Tiered Early  
(Trade Ally/Contractor Company)

Completion Bonus and agree to the bonus rules.

Click here to agree to the bonus rules.

If utilizing the PDF Incentive Application, send this completed form with the Pre-Notification Application or the Final Application via mail, fax or email. Mail to P.O. Box 1040, Okemos, MI 48864, fax to 877-607-0738, or email to [ConsumersEnergyBusinessSolutions@cmsenergy.com](mailto:ConsumersEnergyBusinessSolutions@cmsenergy.com).

If utilizing the Online Incentive Application ([ConsumersEnergy.com/easyapp](https://ConsumersEnergy.com/easyapp)), upload this completed form to the "Required Documents" tab utilizing the "Need to add any additional documents?" link during the Pre-Notification Application or Final Application stage.

**Internal use only**

Project Number: CE-23-