

## Fall 2023 Trade Ally and Contractor Bonus

Consumers Energy is excited to offer a special bonus incentive to Trade Allies and Contractors to encourage expedited completion of, and timely submittal of energy efficiency incentive applications for, energy efficiency projects that will reduce electricity and/or natural gas use. This bonus offer applies to projects that include eligible incentive measures (see below) for which a Final Application was not submitted prior to November 15, 2023.

This bonus offer is a 20% bonus incentive applicable to prescriptive and custom electric, natural gas, and combination electric and natural gas incentive measures implemented by qualified Consumers Energy electric and natural gas customers between January 1, 2022 and December 15, 2023, regardless of whether a Pre-Notification Application was required and/or previously submitted, for which incentives are requested on a complete Final Application submitted between November 15, 2023 and December 15, 2023.

This bonus incentive is capped at \$35,000 per project/site and is subject to all existing Consumers Energy Business Energy Efficiency Programs incentive caps and limits (i.e., 100% cost cap for prescriptive measures, 50% cost cap for custom measures, annual limits, etc.).

The bonus incentive will automatically be applied to eligible incentive measures (see above) and be paid on a separate check to the Trade Ally or Contractor that implements the qualified incentive measure(s) in January of 2024.

### Eligibility

Qualified Consumers Energy electric and/or natural gas customers must submit a complete Final Application requesting incentives for eligible incentive measures (see above) between November 15, 2023 and December 15, 2023, and comply with all bonus rules specified in this document, to be eligible for this bonus offer.

### Other Bonus Rules

Consumers Energy Business Energy Efficiency Programs is offering a bonus incentive under the Commercial and Industrial Large Business Energy Efficiency Program for eligible incentive measures (see above) implemented by their qualified customers for which incentives are requested on a complete Final Application submitted between 12:01 a.m. on November 15, 2023 and 11:59 p.m. on December 15, 2023. **No exceptions will be granted.** This bonus incentive will automatically be applied to eligible incentive measures (see above).

- The bonus incentive can be combined with any other rewards and bonuses offered by Consumers Energy Business Energy Efficiency Programs.
- The bonus incentive is subject to all applicable federal, state, and local laws and regulations and is void where prohibited.
- Applicants must comply with all bonus rules specified in this document, and all Consumers Energy Business Energy Efficiency Programs requirements set forth in the Consumers Energy Business Energy Efficiency Programs Incentive Applications and related program documents, to be eligible for this bonus offer unless an exception is specified in this document or otherwise approved by the Program.
- Final Applications must be submitted between the bonus incentive beginning date and end date specified in this document to be eligible for this bonus offer. No exceptions will be granted.
- Final Applications can be submitted through the Online Incentive Application at [ConsumersEnergy.com/easyapp](https://ConsumersEnergy.com/easyapp) or by fax, mail, or email. Mail to P.O. Box 1040, Okemos, MI 48805, fax to 877-607-0738, or email to [ConsumersEnergyBusinessSolutions@cmsenergy.com](mailto:ConsumersEnergyBusinessSolutions@cmsenergy.com). Consumers Energy is not responsible for any lost, incomplete, illegible, or late Final Applications; any technical or mechanical malfunctions; or any human-processing errors.
- Bonus Payment
  - The bonus incentive will be calculated based on the total approved eligible base incentives amount (before any bonus incentives are added) included on the Final Application.
  - The bonus incentive will be paid on a separate check to the Trade Ally or Contractor that implements the qualified incentive measure(s) in January of 2024.
  - Consumers Energy, in its sole discretion, reserves the right to disqualify any applicant it determines to be violating any rule(s) specified in this document.
  - A W-9 may be required for payment and may need to be updated if the W-9 on file is older than 24 months, or if the Customer's, or Customer's authorized third-party recipient's, business contact information has changed.

- Inspections
  - Consumers Energy reserves the right to inspect all projects to verify sales transactions, compliance with program rules and accuracy of project documentation.
  - Any failed inspections will result in the applicant being disqualified for this bonus offer.
  - A failed inspection is defined in the Consumers Energy Business Energy Efficiency Programs Policies and Procedures manual.
- Tax Liability
  - Payees are solely responsible for all applicable federal, state and local taxes associated with the payout.
- Disclaimer
  - Consumers Energy reserves the right to modify the rules of this bonus offer for clarification purposes without materially affecting the rules of this bonus offer.
  - Consumers Energy reserves the right to cancel this bonus offer at any time without obligation or prior notice.
  - Consumers Energy reserves the right to discontinue this bonus offer before the dates specified for this bonus offer if/when the program energy savings goals are achieved or allocated funds are fully subscribed or spent, as determined within the sole discretion of Consumers Energy.
  - Consumers Energy reserves the right to cancel, suspend and/or modify this bonus offer if any fraud, technical failures, or any other factor impairs the integrity or proper functioning of this bonus offer, as determined by Consumers Energy in its sole discretion.
  - By participating, each applicant agrees to be bound by the rules specified in this document and the decisions of Consumers Energy, which shall be final.
- Waiver
  - By participating, applicants agree that Consumers Energy and all of its respective officers, directors, employees, shareholders, representatives and agents shall have no liability and will be held harmless for any liability, loss, injury or death to applicant or any other person, including, without limitation, damage to personal or real property, due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of the Program.
- Inclusion
  - Only incentive measures included in the Consumers Energy Commercial and Industrial Large Business Energy Efficiency Program can be eligible for this bonus offer; incentive measures for which incentives were previously requested through any other Consumers Energy Business Energy Efficiency Programs program (e.g. Small Business Energy Efficiency Program) are not eligible for this bonus offer.
- Sponsor
  - Consumers Energy Company, One Energy Plaza, Jackson, Michigan 49201.