

2022 Fall Trade Ally and Contractor Opt-in Bonus

We would like to thank our Trade Allies and contractors for their continued support and participation in the Consumers Energy Business Energy Efficiency Program. To reward you for your hard work, and to encourage early identification of energy efficiency projects and timely submittal of Incentive Applications on their customer's behalf, we are offering a special Fall Trade Ally and Contractor Opt-in Bonus (Fall Bonus) to Trade Allies and contractors.

This Fall Bonus starts on August 15, 2022, applies to electric and/or natural gas projects receiving more than \$10,000 in base incentives, and ranges from 30% - 20% depending on when the Final Application is received. This bonus is capped at \$20,000 per project/site. Projects for which a Pre-Notification Application has already been submitted do qualify, provided the opt-in form and the Final Application are submitted before the end dates indicated below. The form on the last page must be completed, signed, and submitted to opt-in for the bonus. The bonus will not automatically be applied.

Bonus structure	
Total Project Base Electric and/or Natural Gas Incentives must be greater than \$10,000	
Final Application received by Sept. 15, 2022	30% bonus paid
Final Application received by Oct. 31, 2022	20% bonus paid

Eligibility

Eligible participants must submit a Final Application before the end dates indicated above and comply with the bonus rules to receive the Fall Bonus for electric and/or natural gas incentives.

The opt-in form must be completed, signed, and submitted by the company listed in the Technical Contact/Contractor Information field of the PDF or Online Incentive Application.

Other Bonus Rules

Consumers Energy Business Energy Efficiency Programs is offering bonuses under the Business Energy Efficiency Programs for qualifying projects completed by their qualifying customers to receive a Fall Bonus, based on the chart above and with a complete Final Application submitted before 11:59 p.m. on the date listed in the table above. No exceptions will be granted. The form on the last page can be submitted with the Pre-Notification Application or the Final Application to be eligible for the bonus.

- Total base electric and/or natural gas incentives (before any bonus incentives are added) must be greater than \$10,000.

- This bonus can be combined with any other rewards and bonuses offered by Consumers Energy Business Energy Efficiency Programs except the Missed 2021 Application 20% Bonus or Tune-up Bonuses for Trade Allies and contractors. Bonuses are subject to all applicable federal, state, and local laws and regulations and are void where prohibited.
- Must comply with all Consumers Energy Business Energy Efficiency Programs requirements unless an application exception is approved by the Program.
- Participants in the Consumers Energy Business Energy Efficiency Programs shall comply with the Bonus Rules requirements, and the terms and conditions of the Consumers Energy Business Energy Efficiency Programs set forth in the Consumers Energy Business Energy Efficiency Programs Incentive Applications and related program documents unless an exception is specified in the Bonus Rules.
- The form on the last page of this document must be completed, signed and submitted by the appropriate company with either the Pre-Notification Application or the Final Application to opt-in and be eligible to receive the bonus. The bonus will not automatically be applied. The Final Application must be received on or before the date listed in the chart above to receive that tiered bonus. No exceptions.
- Final Applications can be submitted through the Online Incentive Application at ConsumersEnergy.com/easyapp or by fax, mail, or email. Mail to P.O. Box 1040, Okemos, MI 48864, fax to 877-607-0738, or email to ConsumersEnergyBusinessSolutions@cmsenergy.com. Consumers Energy is not responsible for any lost, incomplete, illegible, or late Final Applications; any technical or mechanical malfunctions; or any human-processing errors.
- Bonus Payment
 - Bonuses will be calculated based on the base incentive paid amount (before any bonus incentives are added) on the Final Application and paid to the Trade Ally or contractor company listed in the Technical Contact/Contractor Information field on the PDF or Online Incentive Application and on a matching opt-in form, located on the last page of this document.
 - The Bonus will be paid in a separate check sent to the Trade Ally or contractor company.
 - Fall Bonus will be closed before the dates above if/when the program energy savings goals are achieved, as determined within the sole discretion of Consumers Energy.
 - Consumers Energy reserves the right to cancel, suspend and/or modify this bonus if any fraud, technical failures, or any other factor impairs the integrity or proper functioning of the bonus, as determined by Consumers Energy in its sole discretion. Consumers Energy, in its sole discretion, reserves the right to disqualify any entrant it determines to be violating the Bonus Rules.
 - Bonus payments will be paid out monthly, after the incentive check is paid for the project.
 - A W-9 is required for payment and will need to be updated if the W-9 on file is older than 24 months or if the contractor/customer business' contact information has changed.
- Inspections
 - Consumers Energy reserves the right to inspect all projects to verify sales transactions, compliance with program rules and accuracy of project documentation.
 - Any failed inspections will result in the payee being disqualified for the bonus.
 - A failed inspection is defined in the Consumers Energy Business Energy Efficiency Programs Policies and Procedures manual.
- Tax Liability

- Payees are solely responsible for all applicable federal, state and local taxes associated with the payout.
- Disclaimer
 - Consumers Energy reserves the right to modify the rules of the bonus for clarification purposes without materially affecting the rules of the bonus offer. Consumers Energy reserves the right to cancel the bonus at any time without obligation or prior notice. By participating, each entrant agrees to be bound by the Bonus Rules and the decisions of Consumers Energy, which shall be final.
- Waiver
 - By participating, entrants agree that Consumers Energy and all of its respective officers, directors, employees, shareholders, representatives and agents shall have no liability and will be held harmless for any liability, loss, injury or death to entrant or any other person, including, without limitation, damage to personal or real property, due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of the Program.
- Inclusion
 - Only the commercial and industrial large business Incentive Application will be eligible for this bonus offer.
- Sponsor
 - Consumers Energy Company, One Energy Plaza, Jackson, Michigan 49201.



2022 FALL TRADE ALLY and CONTRACTOR BONUS OPT-IN

We, _____ opt-in to the Consumers Energy Fall Bonus
(Trade Ally/Contractor)

and agree to the bonus rules.

Click here to agree to the bonus rules.

If utilizing the PDF Incentive Application, send this completed form with the Pre-Notification Application or the Final Application via mail, fax or email. Mail to P.O. Box 1040, Okemos, MI 48864, fax to 877-607-0738, or email to ConsumersEnergyBusinessSolutions@cmsenergy.com.

If utilizing the Online Incentive Application (ConsumersEnergy.com/easyapp), upload this completed form to the "Required Documents" tab utilizing the "Need to add any additional documents?" link during the Pre-Notification Application or Final Application stage.

Internal use only

Project Number: CE-22-