



As a small business owner, energy use can have a big impact on your bottom line. Let us help with finding ways to decrease your energy bill and improve your working environment.

The Consumers Energy Small Business Direct Install program is designed to be an easy, straight-forward and quick way to get your business running efficiently and more cost effectively.

Starting with a complimentary energy efficiency assessment, we will help you discover effective solutions and simple actions to take. The best part is, many of the actions can be done during the assessment and at **no-cost** to you.

That's why the Small Business Direct Install program is the perfect place to start your energy efficiency journey.

Contact us to schedule an assessment.



"I could not be more pleased with how the assessment went and the energy advisor was wonderful. He was so kind and beyond helpful. He shared a lot of helpful information and I'm so grateful!"

– Great Minds Crafting, Potterville

Consumers Energy small business utility accounts, with yearly electric usage up to 1,200,000 (kWh) or yearly natural gas usage up to 16,000 MCF and which do not operate out of a residence, are eligible to participate in this program.

Our small business direct install team is here to walk you through the program requirements and available resources.

Schedule an assessment today

877-607-0737

SmallBusinessAssessment@cmsenergy.com

Consumers Energy Count on Us®

1/2026



Small Business

Direct Install Program

Consumers Energy

Count on Us®

The First Step In Your Energy Efficiency Journey

Here's what you can expect when you participate in the program:

No-Cost Energy Assessment

Quickly lower your monthly energy bill by receiving a complimentary energy efficiency assessment of your facility. A walk-through of your business will result in a report that provides you simple actions you can take to continue your journey of energy efficiency.

Hassle-Free Installation

During your assessment certain items may be installed on the spot at no cost. Our installation process is designed to be quick and efficient. Larger projects may require ordering equipment and subsequent installation. We service and warranty all work for one year.

Additional Upgrades

Work with one of our carefully selected, preferred efficiency contractors (Trade Allies) after the assessment, to get other items upgraded with up to 100% of the project costs covered.

Exclusive Rebates

There could be even larger energy efficiency projects you may want to undertake. In those cases, we have exclusive incentives and rebates when you collaborate with one of our Trade Allies. You could get up to \$30,000 worth of energy efficient equipment and labor for a small copay of \$2,000 or less - and not pay a penny until the work is done. The Trade Ally will further streamline the process by handling all the necessary paperwork for you.

Items Evaluated During An Assessment

Below is a list of items that can be installed at **no-cost** during an assessment and a few other items that can be addressed by Consumers Energy preferred Trade Allies located near you:

- | | |
|--------------------------------|-----------------------------------|
| ✓ Thermostats (NC) ●● | ✓ Pipe Wrap (NC) ●● |
| ✓ T8 LED Replacement (NC) ● | ✓ Strip Curtains (Trade Ally) ● |
| ✓ Pre-Rinse Sprayers (NC) ●● | ✓ Gasket Seals (Trade Ally) ● |
| ✓ Aerators- Kitchens (NC) ●● | ✓ ECM Motors (Trade Ally) ● |
| ✓ Aerators- Bathrooms (NC) ●● | ✓ Furnace Tune-Up (Trade Ally) ●● |
| ✓ Shower heads (NC) ●● | ✓ Chiller Tune-Up (Trade Ally) ●● |
| ✓ Water Heater Blanket (NC) ●● | |

(NC) = Installed at no cost (Trade Ally) = Project completed by Trade Ally for a fee

● = Available to customers with a Consumers Energy business natural gas account

● = Available to customers with a Consumers Energy business electric account

Hassle-Free Process From Assessment to Completion

Our team works with your business to make the entire process simple, quick and non-intrusive to the daily operation of your small business.



Typical timeline for installation of no-cost energy efficiency products.