

2025 Small Business Trade Ally Council Applications

We are excited to announce that applications for the 2025 Small Business Trade Ally Council will open on **January 6, 2025**. This council offers an excellent opportunity for trade allies to share insights, provide valuable feedback, and collaborate on strategies to enhance the Small Business Program.

Applications will close on **January 24, 2025**, and selected participants will be notified by **February 7, 2025**, with official communications going out the first week of February. The first council meeting is scheduled for **March 19, 2025**.

We encourage all engaged and passionate trade allies to apply and take advantage of this chance to make a meaningful impact while building connections with other leaders in the industry. Stay tuned for more details on how to submit your application!

To access the application please visit: <https://cetradeally.com/wp-content/uploads/Blank-TA-Council-Application-Final-FILLABLE-12162024.pdf>

Below are the instructions to complete your application:

1. **Visit the Website:** Go to cetradeally.com.
2. **Access the Application:** Click on the application link to download the fillable PDF.
3. **Complete the Form:** Fill out the application entirely. Please ensure all required fields are completed.
4. **Sign the Application:** Sign the application either physically or digitally.
5. **Submit the Application:** Send your completed application to consumersenergysmallbusinesssolutions@cmsenergy.com.

Please ensure your application is submitted by the deadline, **January 24, 2025**. If you have any questions or need assistance, don't hesitate to reach out.