

8 Reasons Why Energy Efficiency Upgrades Make Sense for Your Building

Been thinking about ways to make your commercial property more attractive to potential tenants that won't break the bank? Here are eight ways making energy efficiency upgrades make the decision a little easier.

1. Increase Property Value

Efficient buildings attract buyers, support higher rents, and reduce vacancy. More value today and when you sell.

2. Improve Operating Income

Energy efficiency upgrades lower operating and maintenance costs and increases net operating income. Lower costs = stronger returns.

3. Take Advantage of Incentives

Consumers Energy incentives can significantly reduce project costs, helping owners improve their property with minimal investment.

4. Attract & Retain Tenants

Lower bills and better comfort increase lease renewal rates. Tenants stay longer. Plus, these benefits can be a major benefit to prospective tenants.

5. Stay Competitive

Energy-efficient buildings stand out and keep pace with market demand. Don't fall behind.

6. Reduce Maintenance

Newer systems last longer and require fewer repairs. Fewer headaches.

7. Strengthen Reputation

Show commitment to sustainability and modern standards. Attract better tenants.

8. A Win-Win for Owners and Tenants

For Tenants: Lower energy bills and improved comfort.

For Owners: Higher property value and stronger financial returns.

Take the next step and talk with an energy advisor from Consumers Energy to explore available incentives and upgrades at no obligation. Call 877-607-0737 or email consumersenergysmallbusinesssolutions@cmsenergy.com today.

**Upgrade Your Building. Improve Your Bottom Line.
Consumers Energy incentives can help.**