

## Small Business Energy Efficiency Program

### Tenant Email Template to Landlord

Use this template to request energy efficiency upgrades from your landlord with support from the Consumers Energy Small Business Program.

#### **Subject: Opportunity to Improve Building Efficiency and Reduce Costs**

Hi [Landlord Name],

I wanted to reach out about a potential opportunity to improve the energy efficiency of our space. There are programs available through Consumers Energy that can help offset the cost of upgrades like lighting improvements.

These types of upgrades can provide benefits for both of us:

- Improve building value and marketability.
- Reduce operating costs and increase net operating income.
- Help attract and retain tenants by lowering utility costs.
- Reduce maintenance needs with newer, more efficient systems.
- Improved efficiency would help lower tenants utility costs and improve comfort, which supports tenants ability to stay long-term.

If you're open to it, I'd be happy to connect you with an energy advisor from Consumers Energy who can also walk through options and available incentives at no cost and no obligation. Or, you can call them directly at **877-607-0737**.

Please let me know your thoughts—I think this could be a win-win for both of us.

Thanks,

[Tenant Name]

[Business Name]

[Contact Information]