

## Consumers Energy Trade Ally Advisory Council Application

**Submittal date:**

Thank you for your interest in joining the Consumers Energy Trade Ally Advisory Council (TAAC). Fill out this form completely to provide comprehensive information about your company and your involvement with the Consumers Energy Business Energy Efficiency Programs. The following information will be shared with program staff for application review.

### Company Information

**Company Name:**

**Address:**

**City:**

**State:**

**Zip:**

**Phone:**

**Email:**

**Website:**

**Primary Contact:**

**Job Title:**

**Primary Contact Email:**

**Company:**

**President/Owner:**

**Number of Employees:**

**Years as an Active Trade Ally:**

**What energy efficient equipment do you install:**

**Briefly describe why you would like to join the Consumers Energy TAAC:**

**What program insights would you like to gain by participating?**

**What Consumers Energy programs do you currently participate in?**

**What Consumers Energy programs would you like more information about so you can participate in the future?** (e.g., Industrial Energy Programs, Agriculture, Buy Michigan Bonus, etc.)

**Do you participate in programs offered by another utility? If yes, which utility(ies)?**

If you are selected to represent the Council, you or a qualifying member of your company agree to provide at least four (4) hours every quarter to attend the Consumers Energy Trade Ally Advisory Council meetings. You and your company also agree there is not a conflict-of-interest in participating on the Council.

Only one representative from each participating company can attend the quarterly meeting. For continuity, we ask the same representative attends each quarterly meeting. In the event of a scheduling conflict a proxy from the same company can attend, provided that person is knowledgeable in working with the Consumers Energy Business Energy Efficiency Programs.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Return completed form by email to [Kim Gavin](#).